

PARK UNIVERSITY<sup>SM</sup>  
GRADUATE PROGRAMS  
SUMMER 2011

**Graduate Course Schedule for Summer 2011**  
Summer: June 6 – July 31, 2011  
*(This schedule is subject to revisions, including additions.)*

**Graduate Course Schedule**  
Includes Online and Classroom Courses



Deadline for Confirmation (Payment of Tuition and Fees):

**Tuesday, May 31, 2011**

**Late Enrollment Dates:**  
June 6 – 13, 2011



Graduate School • Park University • 911 Main St • Suite 900  
Kansas City, MO 64105 • (816) 559-5625 • View schedules online at  
[www.park.edu/grad](http://www.park.edu/grad) (Choose Class Schedules from Quick Links)

## **FACILITIES AND SERVICES**

The Parkville Campus is located high on a bluff commanding an inspiring view of the Missouri River, which sweeps in a broad curve around the quiet, small town of Parkville, Mo. To the south and southeast, the skyline of Greater Kansas City is visible. The 700-acre Parkville Campus is a site of great natural beauty, with woodlands, waterfalls and wildflowers.

The Park University School of Graduate and Professional Studies is located at the Downtown Kansas City, Mo., Campus Center, 911 Main St. Occupying the eighth and ninth floors of the Commerce Tower, the SGPS and its graduate programs are located here for the convenience of those who work in the city and surrounding areas. In addition to the SGPS, the facility houses administrative and faculty offices, the Kansas City Accelerated (8-week) program and the Portfolio program. The 31,000 square-foot facility contains 14 classrooms, two computer classrooms, two computer labs, 29 offices, four conference rooms, one student lounge and a library.

### **Academic Support Center**

The Academic Support Center offers services to graduate students including writing help, disability services and a computer lab for student use. Graduate students may also access the online writing lab, designated under “Special Courses” as CDL 200 on the menu format <http://parkonline.org>. The ASC is located on the Parkville Campus in room 406 of the Mabee Learning Center/Academic Underground, across from the McAfee Memorial Library. (816) 584-6330.

### **Bookstore**

All books required for graduate courses are available for purchase at the Park University Bookstore, located in the Mabee Learning Center/Academic Underground on the Parkville Campus. (816) 584-6747 or visit [www.park.edu/bookstore/](http://www.park.edu/bookstore/). Books are available for courses offered online at <http://bookstore.mbsdirect.net/PARK.htm>.

### **Career Development Center**

The Career Development Center assists students in all stages of career development, including career assessment, résumé and cover letter preparation, interviewing skills and job search strategies. The objective is to give students the skills and opportunities necessary for a successful job search. For a complete list of services, contact the Career Development Center, located adjacent to the McAfee Memorial Library in the Mabee Learning Center/Academic Underground on the Parkville Campus. Contact Layne Prenger at [layne.prenger@park.edu](mailto:layne.prenger@park.edu) or (816) 584-6350, or Traci Klasing at [traci.klasing@park.edu](mailto:traci.klasing@park.edu) or (816) 584-6407.

### **Counseling**

Students seeking counseling regarding personal and school-related problems may contact the University’s Counseling Center, located in Dearing Hall on the Parkville Campus. Park University does not provide intensive therapy for neurosis or psychosis. For acute therapy, a referral will be made to appropriate outside professional agencies.

### **eCollege / For Online Students**

Within 48 hours of registering in the first course, students are granted access to eCollege (<http://parkonline.org/>). This system provides eClassroom — a virtual classroom for online courses, and eCompanion — an online supplement for face-to-face courses. Additionally, this can be used as a homepage and has links to the MBS Bookstore, Google Mail and OPEN.

It is recommended that students test their computer system and explore eCollege before starting an online course. Access is available one week before classes start. Students are expected to be prepared and ready to work on the first day of the term.

To login, students need their username and password. The username is the student's six-digit Park ID number. To obtain password information, please contact the Help Desk during its normal business hours (Monday-Thursday, 8 a.m.-6 p.m., and Friday, 8 a.m.-4:30 p.m., Central time) at [helpdesk@park.edu](mailto:helpdesk@park.edu) or call (816) 584-6768 in the Kansas City area, or (800) 927-3024.

### **Google Apps E-Mail / MyPark**

As a valuable benefit, Park University gives every student an e-mail account within 48 hours of their first registration. Notices from the University and faculty, regarding enrollment deadlines, financial aid, waiting lists, course information and urgent messages are sent to this account. It is important to check it regularly since the University and faculty will use this as the primary and/or official contact for students. Students may set their "options" to forward messages to another e-mail account. Before using any of the Google Apps features, students must connect to their e-mail account.

Park's new MyPark student portal has replaced the PirateNet system. If you haven't already done so, please check out MyPark at <https://my.park.edu> to discover how it includes single sign-on access to all the student resources you will need — on a single page. Students are encouraged to review and use the communication tools (calendar, document sharing and mail/chat) which are located in My Google Apps inside the MyPark student portal.

For more information, visit <https://pirate.park.edu/> or contact the Help Desk during its normal business hours (Monday-Thursday, 8 a.m.-6 p.m., and Friday, 8 a.m.-4:30 p.m., Central time) at [helpdesk@park.edu](mailto:helpdesk@park.edu) or call (816) 584-6768 in the Kansas City area, or (800) 927-3024.

### **Testing Center**

The Testing Center, located in room 706 of the Mabee Learning Center/Academic Underground on the Parkville Campus, handles CLEP, DANTES and the proctoring of final exams for Kansas City area online students. Tests are given by appointment. Graduate students at a distance should consult their graduate program for instructions regarding examinations. Jan Williams is the testing coordinator, [jan.williams@park.edu](mailto:jan.williams@park.edu) / (816) 584-6887. Visit [www.park.edu/support/testcenter.asp](http://www.park.edu/support/testcenter.asp) for more info.

### **McAfee Memorial Library**

The McAfee Memorial Library, located in the Mabee Learning Center/Academic Underground on the Parkville Campus, now contains more than 158,000 volumes, nearly periodical subscriptions and more than 90,000 microforms. The library is electronically networked to several colleges, universities and city libraries, so that students have access to over 2,000,000 volumes. Other library resources include periodical indexes and databases, reference sources, database access, and by appointment, the archives and records of the University. Full-text articles can also be located in a number of periodical databases. The library, provides seats for approximately 290, and includes seminar rooms and group study rooms, an extended hours study area, and the Campanella Art Gallery. The book collection can be accessed through an electronic catalog. Access to the online catalog and other electronic resources is provided at [www.park.edu/library/](http://www.park.edu/library/).

The University cooperates with other institutions of higher learning in the metropolitan area to provide access to their libraries. Park's library offers interlibrary loan and direct borrowing from area libraries, through several cooperative agreements.

### **Other University-Wide Facilities**

Students enrolled in a graduate program have access to all Park University facilities, subject to normal student use policies.

# HELP IN READING THE SCHEDULE

## 1. Semester/Term Codes:

“U1P2011” indicates Summer – 8-week course

## 2. Section Codes:

“DL” indicates online course.

“ED” indicates Master of Education course taught at Parkville Campus

“EDD” indicates Master of Education course taught at Downtown Campus

“EDG” indicates Master of Education course taught for Grain Valley Cohort only

“EDI” indicates Master of Education course taught at Independence Campus

“EDL” indicates Master of Education course taught for Lawson Cohort only

“EDN” indicates Master of Education course taught for Northland Lit. Cohort only

“EDO” indicates Master of Education course taught for Odessa Cohort only

“EDS” indicates Master of Education course taught for Smithville Cohort only

“GS” indicates Master of Public Affairs course taught at Parkville Campus

“GSD” indicates Master of Public Affairs course taught at Downtown Campus

“MB” indicates Master of Business Administration course taught at Parkville Campus

“MBD” indicates Master of Business Administration course taught at Downtown Campus

“MC” indicates Master of Arts in Communication and Leadership course taught at Parkville Campus

“MCD” indicates Master of Arts in Communication and Leadership course taught at Downtown Campus

“MH” indicates Master of Healthcare Leadership course taught at Parkville Campus

“MHD” indicates Master of Healthcare Leadership course taught at Downtown Campus

## 3. Abbreviations for days of the week:

U-Sunday, M-Monday, T-Tuesday, W-Wednesday, R-Thursday, F-Friday, S-Saturday

4. “TBA” means that the class meeting time has not yet been scheduled. If the first meeting of the class is not indicated in the schedule, the student needs to contact the instructor to verify a time.

5. “ARR” means the student needs to contact the instructor to arrange a time.

## 6. Building designations for classrooms are as follows:

- DNTW=Downtown
- CO=Copley Hall
- INDP=Van Horn High School, Independence School District
- MA=Mabee Learning Center
- MC=Mackay Hall
- NLTC=Winetonga High School
- SC=Science Hall

## COMMUNICATION ARTS

Course	Title	Hours	Semester	Campus	Room	Section	Faculty	Times	Days
CA500	Intro to Graduate Comm Study	1	U1P2011	Master of Arts in Communication and Leadership - Online	N/A	DL	McDonald, Michael	Online	Online
CA505	Organizational Leadership	3	U1P2011	Master of Arts in Communication and Leadership - Online	N/A	DL	McDonald, Michael	Online	Online
CA649	Introduction to Mediation	3	U1P2011	Master of Arts in Communication and Leadership - Online	N/A	DL	Beach, Ronnie M.	Online	Online
CA670	Measuring Leadership	3	U1P2011	Master of Arts in Communication and Leadership - Online	N/A	DL	McElroy, Diana Boyd	Online	Online
CA699	The Epistemology of Comm	3	U1P2011	Master of Arts in Communication and Leadership	CO300	MC	Noe, J. Mark	5:30 - 9:30 PM	T
CA699	The Epistemology of Comm	3	U1P2011	Master of Arts in Communication and Leadership	N/A	MCX	Noe, J. Mark	TBA	TBA
CA700	Graduate Project	1	U1P2011	Master of Arts in Communication and Leadership	N/A	MCA	Cohn, Lora	TBA	TBA
CA700	Graduate Project	2	U1P2011	Master of Arts in Communication and Leadership	CO	MC	Noe, J. Mark	TBA	TBA
CA799	Thesis - Continuous Enrollment	1	U1P2011	Master of Arts in Communication and Leadership	N/A	MCA	Cohn, Lora	TBA	TBA

## EDUCATION

Course	Title	Hours	Semester	Campus	Room	Section	Faculty	Times	Days
ED513	Law for Educators	3	U1P2011	Masters in Education	MA306	ED	Pate, Victoria J.	8:30 - 1:00 PM	S
ED513	Law for Educators	3	U1P2011	Masters in Education - Online	N/A	DLI	Pate, Victoria J.	Online	Online
ED515	Sociological Factors Affecting Education	3	U1P2011	Masters in Education - Online	N/A	DL	Fields, Barbara	Online	Online
ED520	Special Needs in the Classroom	3	U1P2011	Masters in Education - Online	N/A	DL	Staff	Online	Online
ED525	Adult Educ. Facilitation Strat.	3	U1P2011	Masters in Education - Online	N/A	DL	Schulte, Marthann	Online	Online
ED527	Growth/Development of Children and Adolescents	3	U1P2011	Masters in Education	CO311	ED	Staff	5:00 - 9:30 PM	T
ED528	Theory & Practice in Literacy	3	U1P2011	Masters in Education	CO323	ED	Staff	5:00 - 9:30 PM	T
ED532	Teaching and Learning: Theory into Practice	3	U1P2011	Masters in Education - Online	N/A	DLG	Hight, Edward	Online	Online
ED533	Conflict Resolution	3	U1P2011	Masters in Education - Online	N/A	DL	Hight, Edward	Online	Online
ED541	Middle School Philosophy and Organization	3	U1P2011	Masters in Education	CO323	ED	Staff	5:00 - 9:30 PM	W
ED545	Tchg Rdng to Linguistically Diverse Learners	3	U1P2011	Masters in Education	NLTC	EDN	Staff	5:00 - 9:30 PM	T
ED548	Evaluation of Abilities & Achiev	3	U1P2011	Masters in Education	NLTC	EDN	Greene, Judy	5:00 - 9:30 PM	R
ED557	Language Development for the Exceptional Child	3	U1P2011	Masters in Education	NLTC	EDN	Staff	5:00 - 9:30 PM	R
ED563	Leadrsph & Policy in Adult Educ.	3	U1P2011	Masters in Education - Online	N/A	DL	Dennis, Kay S.	Online	Online
ED580	Special Topics in Education:	1	U1P2011	Masters in Education	CO311	ED	Staff	5:00 - 9:30 PM	R
ED608	Assessment	3	U1P2011	Masters in Education - Online	INDP	DLI	Singer, Marietta N.	Online	Online

## EDUCATION – continued

Course	Title	Hours	Semester	Campus	Room	Section	Faculty	Times	Days
ED608	Assessment	3	U1P2011	Masters in Education - Online	N/A	DL	Singer, James D.	Online	Online
ED613	Current Legal Issues for Teacher	3	U1P2011	Masters in Education - Online	N/A	DL	Staff	Online	Online
ED624	Elementary School Administration	3	U1P2011	Masters in Education	N/A	EDI	Staff	Online	Online
ED625	Secondary School Administration	3	U1P2011	Masters in Education	N/A	EDI	Staff	Online	Online
ED629	Critical Reflections Seminar	3	U1P2011	Masters in Education - Online	N/A	DL	Hight, Edward, III	Online	Online
ED630	Action Practicum	3	U1P2011	Masters in Education - Online	N/A	DL	Hight, Edward, III	Online	Online
ED645	Evaluation & Assessment of Teachers Performance	3	U1P2011	Masters in Education	CO311	ED	Staff	5:00 - 9:30 PM	M
ED651	Literacy Practicum II	3	U1P2011	Masters in Education	N/A	EDN	Kershaw, Alisha	5:00 - 9:30 PM	R

## HEALTH CARE MANAGEMENT

Course	Title	Hours	Semester	Campus	Room	Section	Faculty	Times	Days
HA515	Mkt & Consumer Driven Hlthcare	3	U1P2011	Masters in Healthcare Leadership	N/A	DL	Staff	Online	Online
HA533	Managerial Epidemiology	3	U1P2011	Masters in Healthcare Leadership	N/A	DL	Dorshow-Gordon, Ellen	Online	Online
HA533	Managerial Epidemiology	3	U1P2011	Masters in Healthcare Leadership	N/A	DLA	Staff	Online	Online
HA573	Quality Improvement and Outcomes Assessment in Healthcare Setting	3	U1P2011	Masters in Healthcare Leadership	N/A	DL	Moretz, Chad	Online	Online
HA611	Mediation, Negotiation and Conflict Management	3	U1P2011	Masters in Healthcare Leadership	N/A	DL	Schoemaker, Walter Frank	Online	Online

## BUSINESS

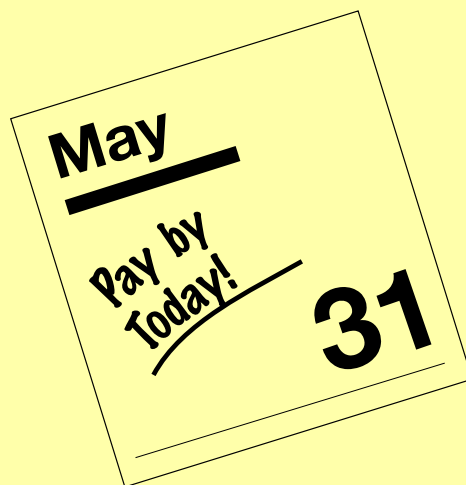
Course	Title	Hours	Semester	Campus	Room	Section	Faculty	Times	Days
CSS636	Adv Network Arch, Service & Appl	3	U1P2011	Master of Business Administration - Online	N/A	DL	Zeligman, Steven N.	TBA	TBA
CSS688	Information Warfare	3	U1P2011	Master of Business Administration - Online	N/A	DL	Smith, Jeffrey Scott	TBA	TBA
IS610	Syst Engineering Plan & Control	3	U1P2011	Master of Business Administration - Online	N/A	DL	Stahl, Albert F.	TBA	TBA
IS640	Project and Change Management	3	U1P2011	Master of Public Affairs - Online	N/A	DL	Stahl, Albert F.	TBA	TBA
MBA507	International Economics	3	U1P2011	Master of Business Administration	DNTW	MBD	Kurien, Jacob	5:30 - 9:50 PM	R
MBA515	Accounting for Mgt Decisions	3	U1P2011	Master of Business Administration - Online	N/A	DLA	Jirkovsky, Dennis J.	TBA	TBA
MBA515	Accounting for Mgt Decisions	3	U1P2011	Master of Business Administration	MC21	MB	Jirkovsky, Dennis J.	5:30 - 9:50 PM	M
MBA515	Accounting for Mgt Decisions	3	U1P2011	Master of Business Administration - Online	N/A	DL	Peck, Rebecca A.	Online	Online
MBA520	Entrepreneurial Project Mgmt	3	U1P2011	Master of Business Administration - Online	N/A	DL	Hancock, William D.	Online	Online

## BUSINESS – continued

Course	Title	Hours	Semester	Campus	Room	Section	Faculty	Times	Days
MBA525	Entrepreneurship in Global Econ	3	U1P2011	Master of Business Administration - Online	N/A	DL	Achterhof, Ruth	Online	Online
MBA526	Corporate Enterprise Management in a Complex Global Setting	3	U1P2011	Master of Business Administration - Online	N/A	DL	Dunfee, Charlene G.	Online	Online
MBA526	Corporate Enterprise Management in a Complex Global Setting	3	U1P2011	Master of Business Administration - Online	N/A	DLA	Dunfee, Charlene G.	Online	Online
MBA527	Iss in Ethics & Social Responsib	3	U1P2011	Master of Business Administration - Online	N/A	DL	Holtsclaw, Charice L.	Online	Online
MBA527	Iss in Ethics & Social Responsib	3	U1P2011	Master of Business Administration - Online	N/A	DLA	Holtsclaw, Charice L.	5:30 - 9:50 PM	Online
MBA527	Iss in Ethics & Social Responsib	3	U1P2011	Master of Business Administration	MC32	MB	Walker, Stephanie L.	5:30 - 9:50 PM	M
MBA605	Management Information Systems	3	U1P2011	Master of Business Administration - Online	N/A	DL	Hallman, Steve A.	TBA	TBA
MBA606	Strategic Information Systems	3	U1P2011	Master of Business Administration - Online	N/A	DL	Akpan, Etido	Online	Online
MBA606	Strategic Information Systems	3	U1P2011	Master of Business Administration - Online	N/A	MBD	McVicker, Michael J.	Online	T
MBA607	Systems Analysis and Design	3	U1P2011	Master of Business Administration	MC26	MB	Hallman, Steve A.	5:30 - 9:50 PM	W
MBA608	Topics in Information Systems	3	U1P2011	Master of Business Administration - Online	N/A	DL	Massoud, LindaLee	Online	Online
MBA610	Adv Sem in Internatl Mktg	3	U1P2011	Master of Business Administration	DNTW	MBD	Dane, Kristopher Ryan	5:30 - 9:50 PM	T
MBA611	Green Marketing	3	U1P2011	Master of Business Administration - Online	N/A	DL	Dunfee, Charlene G.	Online	Online
MBA615	Managerial Finance	3	U1P2011	Master of Business Administration - Online	N/A	DL	Lentz, Ronal Paul	Online	Online
MBA615	Managerial Finance	3	U1P2011	Master of Business Administration - Online	N/A	DLA	Vadakeveetil, Thomas V.	TBA	TBA
MBA615	Managerial Finance	3	U1P2011	Master of Business Administration - Online	DNTW	MBD	Fuhrmann, Thomas M.	5:30 - 9:50 PM	W
MBA620	Leadership in Organizations	3	U1P2011	Master of Business Administration - Online	N/A	DL	Nesbitt, John R.	Online	Online
MBA621	Advanced Corporate Finance	3	U1P2011	Master of Business Administration	DNTW	MBD	Batson, Zach	5:30 - 9:50 PM	T
MBA625	International Finance	3	U1P2011	Master of Business Administration - Online	N/A	DL	Lentz, Ronal Paul	Online	Online
MBA630	Strategic Marketing	3	U1P2011	Master of Business Administration - Online	N/A	DL	Roehrich, Henry C.	Online	Online
MBA630	Strategic Marketing	3	U1P2011	Master of Business Administration	MC21	MB	Dane, Kristopher Ryan	5:30 - 9:50 PM	R
MBA632	Legal, Social & Ethical Envir	3	U1P2011	Master of Business Administration - Online	N/A	DL	Miratsky, Matthew J.	Online	Online
MBA633	Human Resource Management	3	U1P2011	Master of Business Administration - Online	N/A	DL	Bridgewater, Felicia	Online	Online
MBA633	Human Resource Management	3	U1P2011	Master of Business Administration - Online	N/A	DLA	Walker, Stephanie L.	TBA	TBA
MBA643	Entrepreneurial Finance	3	U1P2011	Master of Business Administration - Online	N/A	DL	Nowacki, David	Online	Online
MBA695	Business Policy & Strategy	3	U1P2011	Master of Business Administration - Online	N/A	DL	Achterhof, Ruth	Online	Online

## PUBLIC AFFAIRS

Course	Title	Hours	Semester	Campus	Room	Section	Faculty	Times	Days
CSS636	Adv Network Arch, Service & Appl	3	U1P2011	Master of Public Affairs - Online	N/A	DL	Zeligman, Steven N.	TBA	TBA
CSS688	Information Warfare	3	U1P2011	Master of Public Affairs - Online	N/A	DL	Smith, Jeffrey Scott	TBA	TBA
IS610	Syst Engineering Plan & Control	3	U1P2011	Master of Public Affairs - Online	N/A	DL	Stahl, Albert F.	TBA	TBA
IS640	Project and Change Management	3	U1P2011	Master of Business Administration - Online	N/A	DL	Stahl, Albert F.	TBA	TBA
PA508	Research and Analysis	2	U1P2011	Master of Public Affairs - Online	N/A	DL	Sprick, David M.	Online	Online
PA571	Govt Regulation of Business	2	U1P2011	Master of Public Affairs - Online	N/A	DL	Jumara, John J.	Online	Online
PA581	Global Hazard Reduction	2	U1P2011	Master of Public Affairs - Online	N/A	DL	Crossley, Nicholas L.	Online	Online
PA591	Planning Nonprofit/Commun Servs	2	U1P2011	Master of Public Affairs - Online	N/A	DL	McDonald, Ellen	Online	Online
PA595	Communications & Marketing for Nonprofit/Community Organization	2	U1P2011	Master of Public Affairs	DNTW	GSD	Woodbury, Kourtney L.	5:45 - 8:15 PM	TBA
PA600	Ethical Foundations of Authority and Responsibility	2	U1P2011	Master of Public Affairs - Online	N/A	DLA	McGregor, Neal L.	Online	Online
PA600	Ethical Foundations of Authority and Responsibility	2	U1P2011	Master of Public Affairs - Online	N/A	DL	Jumara, John J.	Online	Online



## **Summer**

*The Deadline for Confirmation  
(Payment of Tuition and Fees)*

**Summer Classes is:**

**Tuesday, May 31, 2011**



**PARK**  
UNIVERSITY<sup>SM</sup>

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