

IS 205 Managing Information Systems McGinnis, Jacob

Mission Statement: The mission of Park University, an entrepreneurial institution of learning, is to provide access to academic excellence, which will prepare learners to think critically, communicate effectively and engage in lifelong learning while serving a global community.

Vision Statement: Park University will be a renowned international leader in providing innovative educational opportunities for learners within the global society.

Course	IS 205 Managing Information Systems
Semester	Portfolio
Faculty	McGinnis, Jacob
Title	Senior Instructor
Degrees/Certificates	BS Electricity/Electronics MS Industrial Management Cisco CCSI 94-100
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Class Days	TBA
Class Time	TBA
Credit Hours	3

Textbook:

Jane P. Laudon, Kenneth C. Laudon. 2007. *Management Information Systems & Multimedia Student CD Package*, 10/E. Prentice Hall. Format: Kit/Package/ShrinkWrap; 736 pp. ISBN: 0-13-230461-9

Textbooks can be purchased through the [MBS bookstore](#)
Textbooks can be purchased through the [Parkville Bookstore](#)

Additional Resources:

[McAfee Memorial Library](#) - Online information, links, electronic databases and the Online catalog. Contact the library for further assistance [via email](#) or at 800-270-4347.

[Career Counseling](#) - The Career Development Center (CDC) provides services for all stages of career development. The mission of the CDC is to provide the career planning tools to ensure a lifetime of career success.

[Park Helpdesk](#) - If you have forgotten your OPEN ID or Password, or need assistance with your PirateMail account, please email helpdesk@park.edu or call 800-927-3024

[Resources for Current Students](#) - A great place to look for all kinds of information <http://www.park.edu/Current/>.

[Advising](#) - Park University would like to assist you in achieving your educational goals. Please contact your Campus Center for advising or enrollment adjustment information.

[Online Classroom Technical Support](#) - For technical assistance with the Online classroom, email helpdesk@parkonline.org or call the helpdesk at 866-301-PARK (7275). To see the technical requirements for Online courses, please visit the <http://parkonline.org> website, and click on the "Technical Requirements" link, and click on "BROWSER Test" to see if your

system is ready.

[FAQ's for Online Students](#) - You might find the answer to your questions here.

Course Description:

IS 205 Managing Information Systems: This course introduces the student to information systems concepts and the management concerns of information technology. The course focuses on the components, types, and management concerns of information systems which, when combined, support an enterprise. Students will explore the enterprise perspective on controlling the use of information systems and understanding project changes, risk, and quality management. 3:0:3. Suggested Prerequisite: CS 140.

Educational Philosophy:

This educator's educational philosophy is one of interactivity based on lectures, readings, quizzes, dialogues, examinations, internet, videos, web sites and writings. The facilitator will engage each learner, encouraging the lively exploration of ideas, issues and contradictions.

Learning Outcomes:

Core Learning Outcomes

1. Identify the skills that a manager of Information Systems requires to successfully lead a team in development or maintenance of an Information Systems.
2. Identify an information system and its individual components.
3. Determine types of decision making at each level in the organization.
4. Identify various types of information systems, both traditional and modern.
5. Identify the strategic value of creating an information technology infrastructure and collaborative environment to various organizations.
6. Explain the impact of information technology on organizations and how to manage various aspects created by implementation of technology. Such management issues should include: change management, security/ control, ethical/social impact, international impact, quality management and system development.
7. Demonstrate teamwork and the importance of working collaboratively and cooperatively with others.

Core Assessment:

All Park University courses must include a core assessment tool that measures the degree to which students learn the course's learning outcomes. School policy dictates that a student's performance on the core assessment tool must count for at least 20% of the student's total course grade. For this course, the tool consists of the final exam. Therefore, the final exam must count for at least 20% of the student's total course grade (preferably, it will count for more). School policy dictates that the core assessment tool must cover at least 75% of a course's learning outcomes. To ensure compliance, all IS205 instructors are required to give the same final exam. See the attached final exam artifact and artifact solution. To prevent cheating, students are strictly forbidden from keeping the final exam, the solutions, or copies of either.

There are four categories and five sets of questions in the final exam:

<p>Critical thinking: Synthesis Analysis Evaluation (relevant learning outcomes – 1, 3,)</p>	<p>Given a topic identify management skills required to lead an IS development or maintenance team and the types of decision making at each organizational level. Topics covered include stages of developing an information system, characteristics of information system maintenance, information system management, skills needed as a development team leader, skills needed as a maintenance team leader, decisions at the executive level of an organization, decisions at the middle level of an organization, and decisions at the lowest level of an organization. Multiple choice questions 7, 8, 9, 10, 11, 12, 13, 14 and 15 are counted as two points each out of a total of one hundred points.</p>
<p>Communication: (relevant learning outcome – 6)</p>	<p>Given a topic explain the impact of information technology on organizations and how to manage various aspects created by implementation of technology. Topics covered include change management, security/control, ethical/social impact, international impact, quality management, and system development. Multiple choice questions 16, 17, 18, 19, 20, and 21 are counted as two points each out of a total of one hundred points.</p>
<p>Key Discipline: Concepts Terminology Application: (relevant learning outcomes – 2, 4)</p>	<p>Given a topic identify the information systems characteristics and individual components along with various types of traditional and modern information systems. Topics will include the meaning of system, how information becomes an information system, components of an information system, types of information systems, types of information systems, traditional information systems, and modern information systems. Multiple choice questions 1, 2, 3, 4, 5, and 6 are counted as two points each out of a total of one hundred points.</p>
<p>Technical skills: Whole Artifact Component Relationship (relevant learning outcomes – 5, 7)</p>	<p>Given a topic identify the strategic value of creating an information technology infrastructure and a collaborative environment in organizations. Topics will include the meaning of strategic value, meaning of information technology infrastructure, strategic value in relation to information technology infrastructure, meaning of collaborative environment, value of collaborative environments to organizations, examples of information technology infrastructure, value of teamwork in information system management, and strategic value in relation to a collaborative environment. Multiple choice questions 22, 23, 24, 25, 26, 27, 28, 29, 30 are counted as two points each out of a total of one hundred points.</p>
<p>Critical Thinking: Communications: Key Discipline:</p>	<p>Given a topic write a short answer essay. Topics will include steps in the systems life cycle, effect of an enterprise system on the organization, similarities and differences between traditional and modern information systems, key parts of an information system project plan. Short answer questions 31, 32, 33, 34 are counted as ten points each out of a total of one hundred points.</p>

Technical Skills: (relevant learning outcomes – 1, 2, 3, 4, 5, 6, 7)	
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The ICS Program Coordinator will analyze core assessment results for a sampling of all ICS courses offered. In analyzing the results, the ICS Program Coordinator will grade the exams using the (very specific) grading criteria shown on the exam solution. The final grade is in the form of a percentage where the percentages equate to the following levels of success:

Exceeds expectations	Meets expectations	Does not meet expectations	No evidence
≥ 85%	65% to 84%	< 65%	No exam graded.

The ICS Program Coordinator will use the core assessment scores to compare results across all instructional modalities.

Academic Honesty:

Academic integrity is the foundation of the academic community. Because each student has the primary responsibility for being academically honest, students are advised to read and understand all sections of this policy relating to standards of conduct and academic life. [Park University 2008-2009 Undergraduate Catalog Page 87](#)

Plagiarism:

Plagiarism involves the use of quotations without quotation marks, the use of quotations without indication of the source, the use of another's idea without acknowledging the source, the submission of a paper, laboratory report, project, or class assignment (any portion of such) prepared by another person, or incorrect paraphrasing. [Park University 2008-2009 Undergraduate Catalog Page 87](#)

Attendance Policy:

Instructors are required to maintain attendance records and to report absences via the online attendance reporting system.

1. The instructor may excuse absences for valid reasons, but missed work must be made up within the semester/term of enrollment.
2. Work missed through unexcused absences must also be made up within the semester/term of enrollment, but unexcused absences may carry further penalties.
3. In the event of two consecutive weeks of unexcused absences in a semester/term of enrollment, the student will be administratively withdrawn, resulting in a grade of "F".
4. A "Contract for Incomplete" will not be issued to a student who has unexcused or excessive absences recorded for a course.
5. Students receiving Military Tuition Assistance or Veterans Administration educational benefits must not exceed three unexcused absences in the semester/term of enrollment. Excessive absences will be reported to the appropriate agency and may result in a monetary penalty to the student.

6. Report of a "F" grade (attendance or academic) resulting from excessive absence for those students who are receiving financial assistance from agencies not mentioned in item 5 above will be reported to the appropriate agency.

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Disability Guidelines:

Park University is committed to meeting the needs of all students that meet the criteria for special assistance. These guidelines are designed to supply directions to students concerning the information necessary to accomplish this goal. It is Park University's policy to comply fully with federal and state law, including Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, regarding students with disabilities. In the case of any inconsistency between these guidelines and federal and/or state law, the provisions of the law will apply. Additional information concerning Park University's policies and procedures related to disability can be found on the Park University web page:

<http://www.park.edu/disability> .