



School of Graduate and Professional Studies MBA ADMISSION REQUIREMENTS

Available: Online and Kansas City Area

The Master of Business Administration (MBA), founded in 1998, is offered through the School of Business at Park University.

The MBA Program provides training to individuals to think critically and effectively to find solutions to management problems. It also prepares students to excel in managerial and technical skills necessary for leadership positions in worldwide and technologically sophisticated market environment. Significance is also placed on developing the skills and techniques required to effectively implement decisions.

The MBA degree may be earned entirely through online delivery mode or through the traditional face-to-face delivery method. The combination of both methods is available as well. The benefit of the online MBA is to gain flexibility in when and where learning takes place without sacrificing the rigor and academic excellence.

The online MBA curriculum has online syllabi with a weekly schedule of assignments. Students are required to read texts, articles, take proctored exams, complete team work, and participate in threaded discussions. Written assignments can be completed and posted any time prior to due dates. Students have the flexibility to progress through each online MBA course at a regular pace, while having the freedom to choose when to complete their assignments.

Thus, Park University is proud to offer quality Master of Business Administration degree programs. Each is designed to meet the educational needs of the growing and varied sector.

Whether you are advancing through the ranks of an international corporation or re-entering the workplace to join a small non-profit agency, the business skills and tools developed in the M.B.A. program are vital for success in today's fast-paced business environment.

ADMISSION REQUIREMENTS

Each applicant must hold a bachelor's degree from a regionally accredited United States institution of higher learning or four years of equivalent full-time college work from an accredited foreign institution.

The minimum undergraduate grade point average (GPA) required for admission is 3.00 on a 4.00 scale. Individual programs may require appropriate entrance test scores such as the GRE or GMAT. Although entrance test scores by themselves do not constitute the sole or final criterion for granting or denying admission to any student, each program that uses test scores will consider them, in combination with other criteria, as an essential part of the requirements for granting full admission.

Applicants who hold a master's degree are not required to submit scores on GRE or GMAT.

Admission may be withdrawn if it was granted on the basis of substantially incorrect information or on the omission of relevant facts, which, if known at the time of the admission, would have resulted in denial. In order to complete the application process, applicants must submit to the Graduate School the following documents unless otherwise indicated by policy:

- An application for graduate admission.
- An application fee.
- An official transcript of the bachelor's degree sent to the Graduate School by the issuing institution.
- An official record of the score on the aptitude portions of the GRE or GMAT, whichever is appropriate, and when required, sent directly to the Graduate School by the testing agency.

All applying students must meet the prerequisites before entering the program.

PREREQUISITES/COMMON BODY OF KNOWLEDGE

Applicants who have not completed the Common Body of Knowledge coursework may complete this requirement by taking the indicated undergraduate courses, or their equivalents. Please consult with the MBA Director for exceptions. A grade of "C" or better must be earned.

- Principles of Accounting (AC 201 & AC 202) before MBA 515
- Fundamental Economic Analysis (EC 141 & EC 142) before all economics courses
- Financial Management (FI 360) before all finance courses
- Principles of Management (MG 352) before all management courses
- Principles of Marketing (MK 351), before all marketing courses
- Quantitative Research Methods (EC 315), before MBA 674

(Please see the [undergraduate catalog](#) for prerequisites and course descriptions)

* As an alternative to completing further undergraduate coursework, students have the option to complete tutorials and placement exams to fulfill outstanding prerequisite requirements.

TUTORIALS AND PLACEMENT EXAMS

We have a wonderful opportunity available to students who still have undergraduate prerequisite courses to complete. We are now offering a condensed learning program that will allow you to learn the necessary material, but be more time convenient and less costly than taking a traditional course. This program allows you to order a tutorial packet with software on any given prerequisite course for a \$60 fee (plus shipping and handling). You can then go through the book and CD and prepare for the exam. Once you feel ready, you can go online to do the comprehensive exam and once you pass, the undergraduate prerequisite course will be waived. If you do not pass, you will have two more opportunities to take the exam and pass with an 80% or higher.

To officially be able to use the passing score online for the undergraduate prerequisite, there will be an additional charge of \$150. So for a total of \$210 (plus shipping and handling), you will be able to gain the necessary knowledge of the course, but on your own time and for a lesser cost.

If you feel you have sufficient knowledge in any given course, you are also welcome to go online and take a placement exam for \$25. If you pass with an 80% or higher, you will

not need to take the course or do the program. If you do not pass, you will then have the option to do the program (or take the course in the traditional format and receive a letter grade.)

Going through the program will allow you to waive undergraduate prerequisites, but the program courses do not act as credits that you can transfer in and may not be acceptable elsewhere. This is strictly being used by the MBA program at Park University as a means to make the undergraduate prerequisites less of a hurdle for students who are anxious to get started into the program.

*Please note that it is your responsibility to take this tutorial program seriously and use it as a tool to gain the necessary knowledge to be more successful in the graduate courses.

PARK SENIORS / NON-DEGREE-SEEKING STUDENTS

Park University Seniors with a 3.6 cumulative GPA, while still completing their bachelor's degree, may be admitted to take up to nine (9) graduate credit hours in a non-degree seeking status. Financial Aid will not be available for courses taken as a non-degree seeking student. These credits will be applied to the appropriate graduate program, after they have received their undergraduate degree and been admitted to a graduate program (please consult Graduate Admissions office at (816) 559-5627 for more information).

NOTE: Taking undergraduate courses while enrolled in graduate courses may affect financial aid. See Student Financial Services with questions.

GRADUATION REQUIREMENTS

Completion of a total of 36 credit hours of graduate coursework, which includes 12 hours of electives or courses within a specific area of concentration.

GPA of at least 3.0 with no more than two grades of "C" in graduate courses taken at Park.

No more than 9 credit hours may be transferred from other institutions. The transfer of coursework must be completed prior to admission into Park University's M.B.A. program.

An Application for Graduation is required before a completion statement is posted to the transcript. Students must return the completed form, found at the Registrar's Office, with the appropriate fee.

CONTACT THE MBA PROGRAM

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Park University's degree programs are accredited by the Higher Learning Commission,
a member of the North Central Association of Colleges and Schools.