



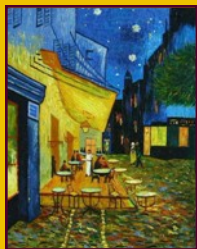
PARK
UNIVERSITY

Career Center News

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FINE ART DEPARTMENT SPECIAL



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Marietta Delene Williams is Not a Starving Artist!

By Samantha Gross



A Senior Fine Arts major with an emphasis in Illustration, Marietta Delene Williams is not the starving artist the misguided stereotype leads us to believe. Since she was a young teenager she has been employed at Kaman's Art Shoppes for her caricatures, hired after she beat out college students and professional adults in an intense 6-night elimination audition. It was this position that helped her plan her studies and career, she says, "Working with Kaman's showed me that art could actually be a career." As a caricaturist at Worlds of Fun she has often made Kaman's Elite by generating \$1,000 in sales in one day. After 7 years with Kaman's she is now the Supervisor to caricatures, expanding her responsibilities to include running training sessions, managing workshops and she is finally on the other end of the auditions.

Marietta doesn't stop with the caricatures though; she is also a freelance illustrator. She began freelancing at age 16 and now has an established client base through her online portfolio and targeted marketing skills. Some of her customers include Data Center Inc, Time Risk Management, Manheim Kansas City and Hallboy Comics.

Marietta's advice to other Fine Arts majors is simple; learn how it's a business. She recommends taking business and marketing classes, because "people can't buy your work if they don't know you exist!" Finally, she urges persistence that in the field of commission you will hear many "no's", however, speaking from experience she states, "the amount of work you do *not* obtain is not important. It is the work you *do* get that is."

Don't Paint Fine Arts with a Broad Stroke: Travis Martin

By LaKeisha Brashier-Halde



Travis Martin, an adjunct Fine Arts professor, has always enjoyed art and with his natural ability to draw since he was young, wanted to become an illustrator. After receiving his BA in Art from Park, and an MFA from the University of Missouri, he decided to become an instructor at his Alma mater. He would like students to put any misconceptions about the Fine Arts major to the side. He explains, "The degree is definitely not "easy", it takes a high skill level to create things, and this lends a certain amount of prestige to be associated with the degree".

In fact, the education students receive in the program is extensive. The myriad of courses delve into philosophy, history, popular culture, and critical thinking. "Having such a wealth of knowledge can really impress employers because they aren't always looking for narrowly focused degrees," says Professor Martin. To be a working artist, he recommends developing an entrepreneurial spirit, and says students should be willing to market themselves, enter their works into shows, and freelance. Professor Martin is optimistic that the department will continue to expand, acquire new resources, and remain the great degree option it is. If you'd like more information on the Fine Arts program, please visit www.park.edu/art/fineart.html.

Kaman's Art Shoppes

By Shelly Summerour

Kaman's Art Shoppes is a national concessionaire for amusement and theme parks. They offer a variety of services ranging from photography, antique photos, face painting, pastel portraits, caricature drawings, henna tattoos, candy apple carts and more. These services can be hired for a number of different parties or events. They have an online store as well, where you can send in a photograph and have a caricature or portrait made from it. In addition, they offer custom signs, carpentry and graphics.

Starting out as a small business in Ohio with five employees in 1971, they have grown to now having several locations all over the United States with over two thousand employees. Their Kansas City location is at Worlds of Fun.

For more information about Kaman's Art Shoppes, please visit their website at <http://www.kamansart.com>.



Student Stressor

By Nancy Crane

Core Assessment Papers!

Whew, thank goodness you made it through midterms! Now you turn around to see all your core assessment papers staring you in the face. Many of us come to the stark realization we have not even decided on a topic for the classes in which we must choose our own. If you are finding yourself behind on anything to do with your core assessment papers, now is the time to set up an appointment with your professors. They are there to help you and are happy to meet with you individually to help you with them. These papers are worth a whopping 30% of our grade, so it is important to get started on them now to get good grades, and to relieve stress at finals time.

Holiday Greetings from the Career Development Center

By Nancy Crane

Our wish for all the students at Park is that each and every one of you will have a wonderful and safe Holiday Season!

Those of you looking for internships need to check the job postings daily, because we get them posted as soon as they come in to our office. We are here to help you with any questions you have about internships, resumes, cover letters and your job search. Mock interviews are another service we provide here at the CDC, to give you that edge you need while interviewing.

We would also like to remind graduate students to come in to the CDC whenever they are in need of any help with their resumes, or job search. Also, remember that as an alum, our services at the CDC are provided to you throughout your lifetime.

Happy Holidays to All!

"Our wish for
all the
students at
Park is that
each and
every one of
you will have
a wonderful
and safe
Holiday
Season!"