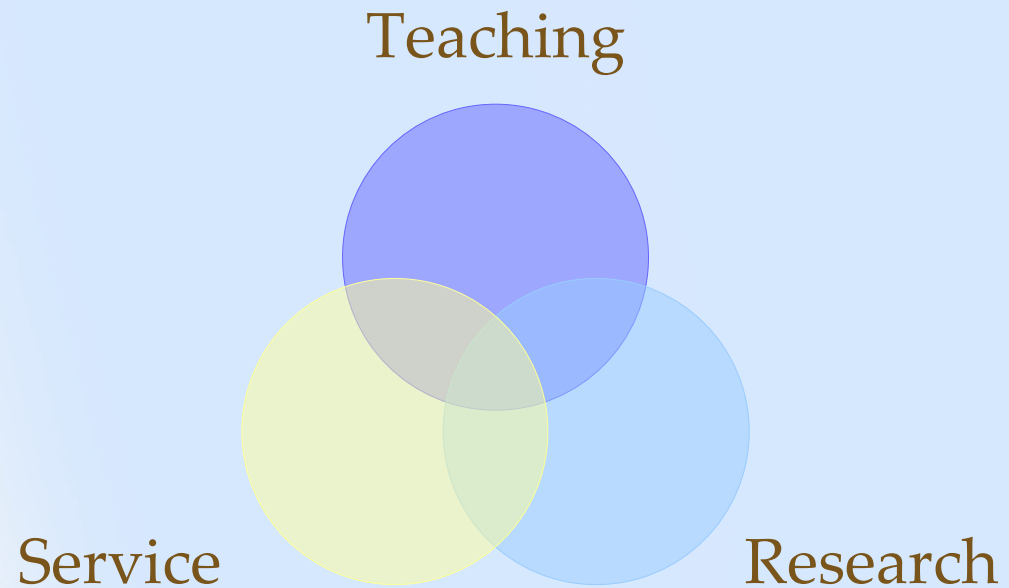
The background of the slide features a light blue, semi-transparent image of classical architectural columns, likely from a university building, set against a solid light blue background. The columns are arranged in a perspective view, receding into the distance.

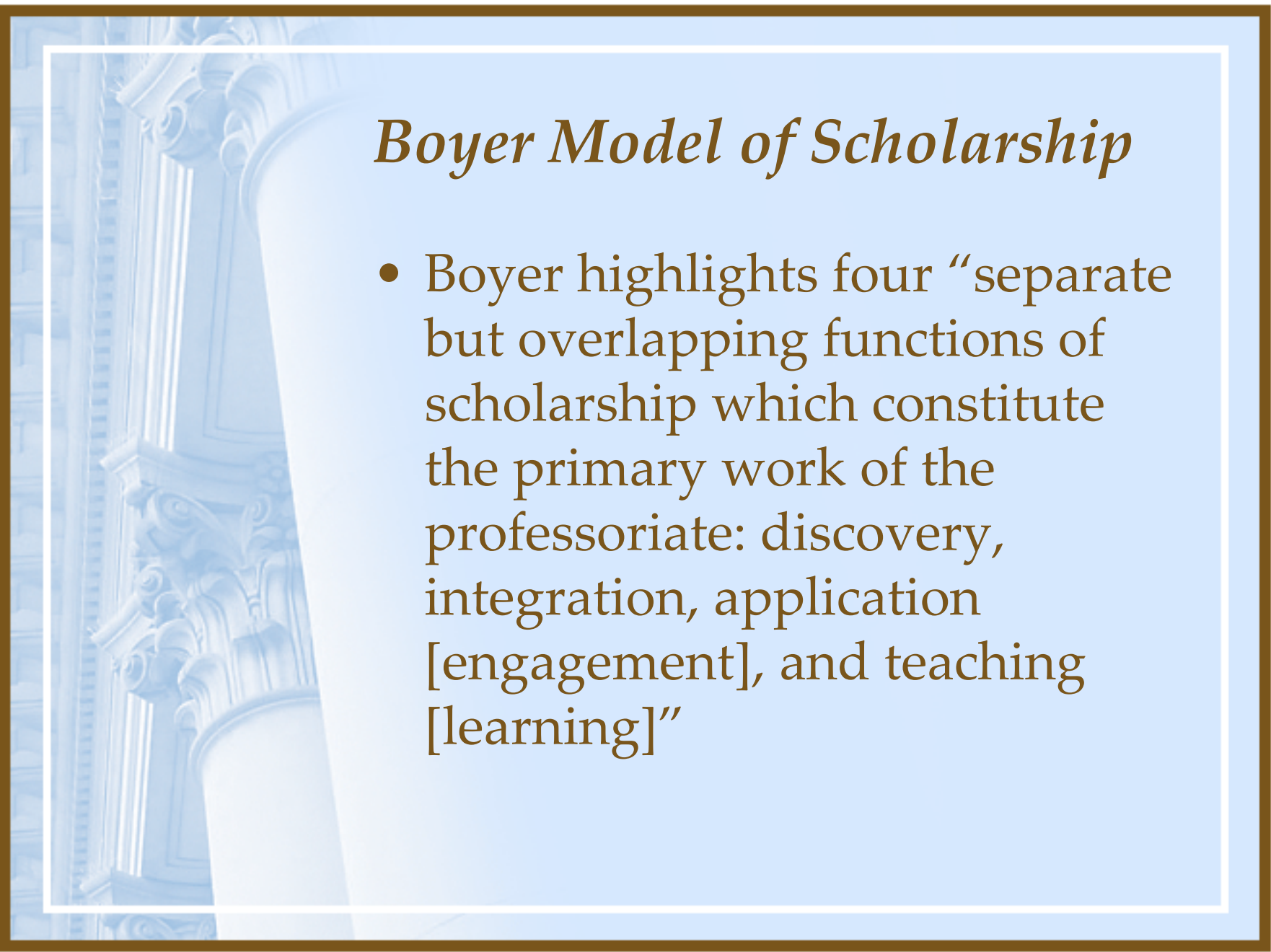
The Ivory Tower and Beyond: Disseminating Faculty Scholarship

B. Jean Mandernach,
Amber Dailey-Hebert &
Emily Donnelly-Sallee



Triad of Faculty Expectations

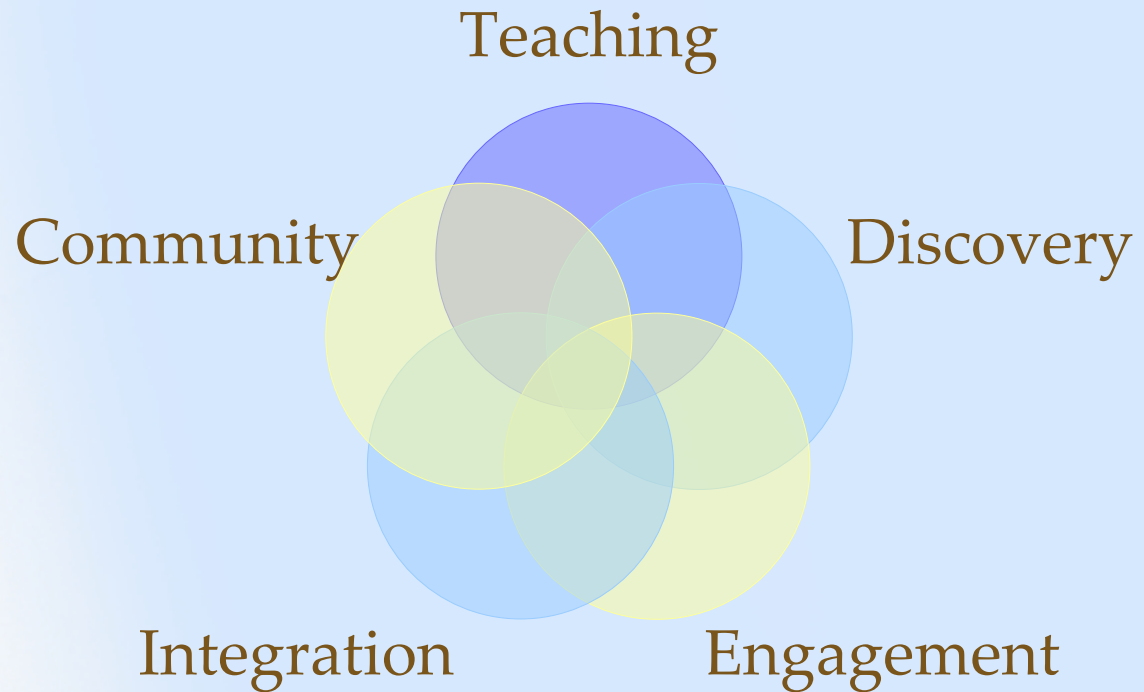


The background of the slide features a light blue, semi-transparent image of classical architectural columns, likely from a university building, positioned on the left side. The columns are fluted and have ornate capitals. The entire slide is framed by a dark brown border.

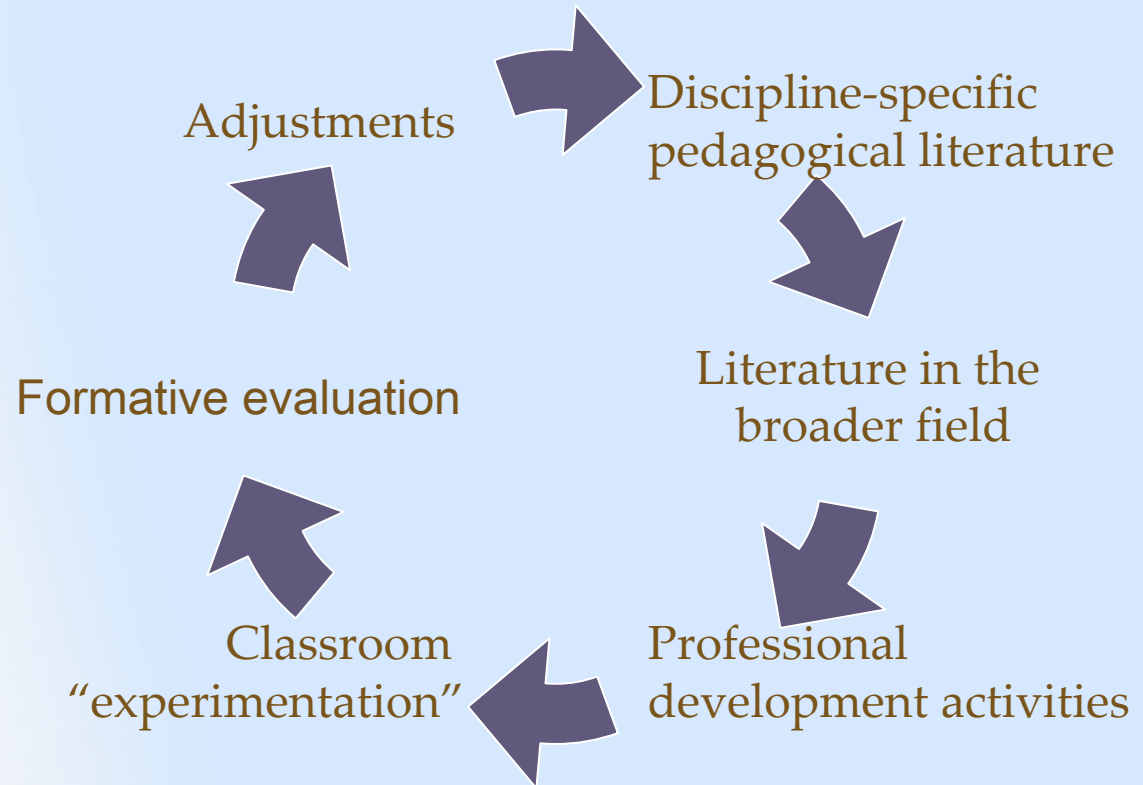
Boyer Model of Scholarship

- Boyer highlights four “separate but overlapping functions of scholarship which constitute the primary work of the professoriate: discovery, integration, application [engagement], and teaching [learning]”

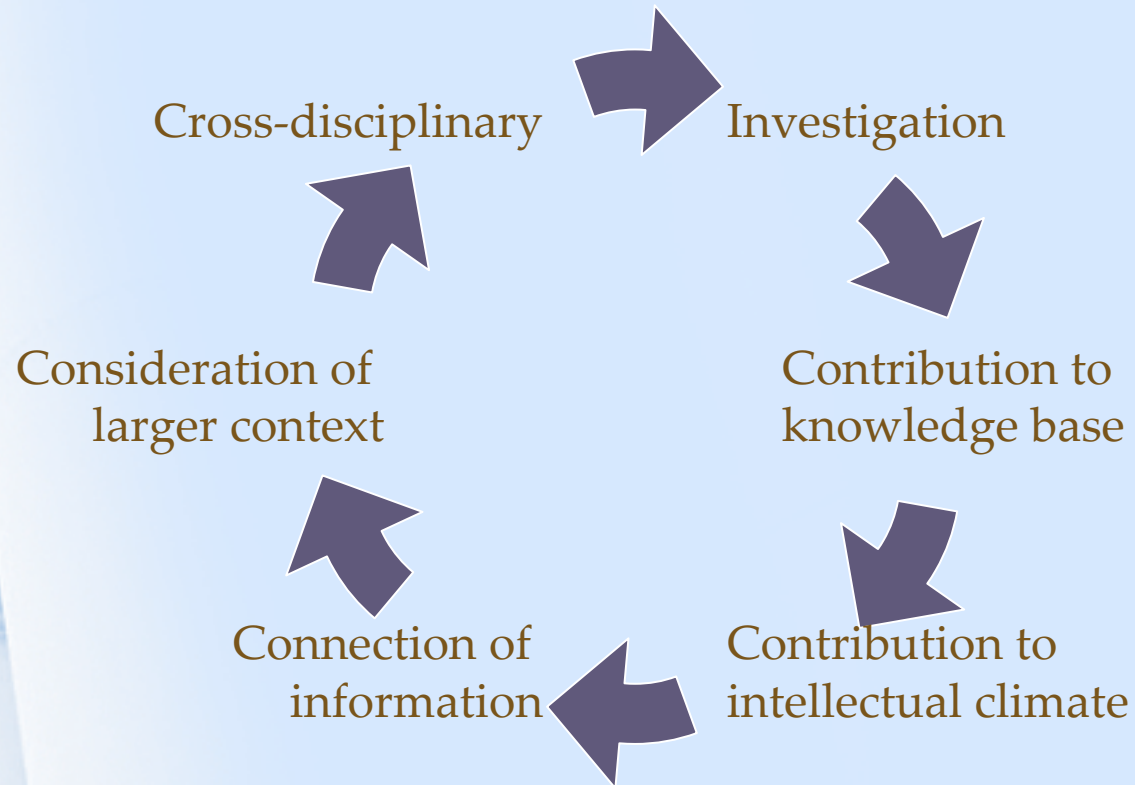
Boyer's Model at Park University



Teaching & Learning



Discovery & Integration

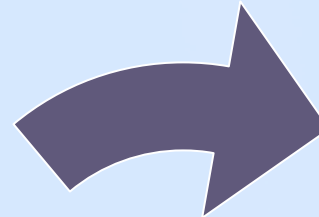


Engagement

Practical application
of expertise

Campus/community
problem identification

Relevance of
professional
field to service

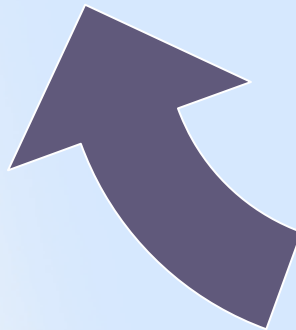
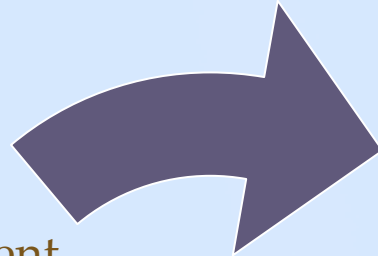


Community

Advancement
and appreciation
of other scholarly work

Respect for
scholarship of others

Active
engagement
in community



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Key to Active, Acceptable Professional Scholarship

- Involvement in the professional community (regardless of the focus of scholarship) involves the dissemination of intellectual contributions via refereed academic outlets

“fear of rejection is the paralysis of academia”

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Engaging in Effective Scholarship

- Scholarship standards:
 - Clear goals
 - Adequate preparation
 - Appropriate methods
 - Significant results
 - Effective presentation
 - Reflective critique

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Producing a Manuscript

- Don't compare yourself to other people
- Abandon perfectionism
- Know yourself
- Use what you write
- Set your publishing agenda

Bucholtz, 2004

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Getting Feedback

- Show people your work
- Don't take criticism personally
- “Revise and resubmit” means just that
- Expect rejection and keep trying
- Create a publishing pipeline

Bucholtz, 2004

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Where to Publish

- Create your own publishing opportunities
- Be selective about where you publish
- Submit from the top-down, not the bottom-up

Bucholtz, 2004

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How to Publish

- Read the journal before you submit a manuscript
- Follow submission guidelines
- Approach editors unofficially about your project
- Look at examples of successful proposals
- Start early

Bucholtz, 2004

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Key Points for Academic Publishing

- Have a focus and a vision
- Write clearly
- Get a pre-review
- Send your manuscript to the right journal
- Focus on your cover letter
- Don't panic
- Read reviews carefully
- Revise in a timely manner
- Be diplomatic

Hewlett, 2002

The background of the slide features a light blue gradient with a faint, semi-transparent image of classical architectural columns on the left side. The columns are white with detailed capitals and are set against a darker blue background. The entire slide is framed by a thin brown border.

Scholarship Reconsidered: Priorities of the Professoriate

- **Scholarship Reconsidered:
Priorities of the Professoriate**
 - Author: Ernest L. Boyer
 - Re-released October 1997
 - Carnegie Foundation for the Advancement for Teaching
 - ISBN: 0787940690
- **Scholarship Assessed:
An Evaluation of the Professoriate**
 - Authors: Charles E. Glassick, Mary Taylor Huber, Gene I. Maeroff
 - March 2000
 - Jossey-Bass Publishers
 - ISBN: 0787910910



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