

Vitae: Steven Youngblood

Synopsis

I teach broadcasting, speech, and journalism classes to undergraduates at Park University. My major accomplishments at Park include chairing the Internationalization Task Force, introducing multimedia and international reporting into the curriculum, fostering better relations between broadcasting professionals and my students, and being elected president twice of the faculty federation. I was a 2001 J. William Fulbright Scholar in Moldova, where I have returned each summer (02-06) to teach. I am also a 2007 Fulbright Scholar in Azerbaijan. I am a former award-winning high school educator and journalism professional.

Current Position

1997-Present: Assistant Professor of Communication Arts, Park College, Parkville, MO

Duties:

- A. Teach classes: Radio Production, TV Production, Radio Practicum, TV Practicum, Reporting II, Senior Project in Communication Arts, Introduction to Electronic Communication, Public Relations, Advising student publications (indep. study). Team-teach Media and Criminal Justice with CJ professor.
- B. Sponsor-advise: General Manager, KGSP 90.3 FM; General Manager, Park University TV/Northland News-Cable Channel 2. Advised *Stylus* newspaper/*Narva* magazine, and acted as interim department chairman, Fall, 1998.

Accomplishments

International initiatives

- A. Chairman, University-wide Internationalization Task Force, Fall 2004-present. I coordinate a collaborative effort between American Council and Education and Park faculty and staff to internationalize curriculum and programs at Park University. Duties include:
 1. Co-author two reports (50 pgs. each) on Internationalization at Park University, 2005; 2. Attend and participate in ACE Internationalization Collaborative and Laboratory meetings in Washington, D.C. during 04-05 and 05-06 academic years; 3. Planned and coordinated ACE site visits to Park University, September, 2005, and to Park's San Antonio Campus, October, 2006; 4. Planned and facilitated monthly Internationalization Task Force meetings in 04-05 and 05-06; 5. Co-organized Academic Conversations program, in conjunction with Faculty Senate, on internationalization, October, 2005; 6. Met with faculty and students at Austin, Washington, D.C., and San Antonio campuses about internationalization issues, Fall, 2005 and Fall, 2006.
- B. Developed and spearheaded adoption of new Global Studies minor, which was approved Fall, 2004.
- C. Co-sponsor of Park's Model UN team. 2004-present. Also, helped coordinate Park University Model UN conference (for high school students) in November, 2005. And, helped organize Park University Model UN team on Ft. Meyer, Virginia campus, 2005-06 academic year.

D. Taught in Park's study abroad program to Greece, May-June, 2003 and 2004.

Curriculum enhancement and development

- A. Co-developed and team-teach Media and Criminal Justice class with criminal justice professor, Fall, 2000-present.
- B. Revised and enhanced CA316-Reporting II curriculum, adding service learning, international reporting, and multimedia reporting components, Fall, 2005. Accompanied RII students on international reporting/service learning trip to Recife, Brazil, March, 2006.
- C. Developed and implemented the department's first on-line course, CA404-Journalism on the Web, Spring I, 1999. Also, developed Public Speaking course for Internet delivery, fall, 2002.
- D. Facilitated effort to launch web site, including real time audio, for KGSP-FM in the fall of 2000. Also, conceived and supervise Digital Pirate electronic publishing website, fall, 2004.
- E. Developed (and teach) ED397E—Methods in Teaching High School Journalism—2002-Present.

Leadership

- A. Elected President of Park University Faculty Federation (union) in 2002-03 and 2003-04 school years. Helped to plan and negotiate Park's new faculty senate, as well as other issues of importance.
- B. Co-program coordinator for Communication Arts department, Fall, 2005-present. Developed and enhanced course guidelines and assessments for CA courses taught on other campuses.
- C. Park faculty senate executive committee-2003-04 academic year.

Miscellaneous

- A. Drafted, and had approved, \$65-70,000 three-year capital improvement plan for Broadcasting, which was completed in 2003. The plan included updates to the audio studio, a new non-linear TV editing system, digital audio mixing system, upgraded studio cameras, etc.
- B. Helped to bring four Moldovan students to Park University. (Two have since graduated). Host family to these international students. Also, one student lived with us during the 2004 academic year.

Honors/Awards/Grants

- A. J. William Fulbright Scholar, Moldova, 2001. See addendum detailing my Fulbright activities.
- B. J. William Fulbright Scholar, Azerbaijan, 2007.
- C. Fulbright Senior Specialist Program—peer reviewer. I reviewed Fulbright grant applications for the CIES from 2002 to 2004.
- D. Park University award—Outstanding Contributions to International Education—April, 2004.
- E. Park College Newcomer of the Year-1998 (as selected by Park students).
- F. *Who's Who Among American Teachers*, 2002-2003 (as nominated by students).

- G. UNICEF grantee—Summer, 2004, 2005, 2006.. Grant awarded to teach three youth media workshops in Moldova each of the last three summers.
- H. Three-time U.S. State Department Speaker and Specialist Program grantee, July, 2002, July, 2003, July, 2006. First two grants: to plan/teach Chisinau (Moldova) Summer Journalism Workshop, which I launched in 2001. Third grant: To teach media workshop at part of democracy workshop, Badeni/Turda, Romania.
- I. Park University Faculty Endowed Grants—1997-2000, 2002-2005. The grants have been used for traveling to make presentations.

Professional training

People to People International Journalism and Mass Communication Delegation to South Africa, March, 2004

The delegation of professionals and academics visited with South African journalists and studied in-depth issues such as race in media and community radio in Africa.

GLOBE program—Kansas City Chamber of Commerce-2003-04

The GLOBE program is a global business and education training course sponsored by the Kansas City Chamber of Commerce. Our intensive training included a seminar in Monterrey, Mexico.

International Radio and TV Society, February, 1999

Was one of 75 college professors nationwide selected to participate in the five-day IRTS faculty-industry seminar in New York City. Met with industry leaders and professionals to discuss and design curriculum for the 21st century.

KMBC-TV, Kansas City, MO, Summer, 1998

As a professional TV news intern, I interviewed newsmakers, wrote copy, and edited videotape for on air use. I also shadowed professional reporters, and assisted them in their endeavors.

Publications-Articles/Essays

Columnist: Parkville Luminary.

June-Sept, 2006.

I wrote a weekly (occasionally bi-weekly) column, “Foreign Studies”, which was published in this local newspaper. The columns detailed my experiences teaching abroad.

“The UN in Moldova” Magazine.

April-June, 2005, p. 16-17.

In “Moldovans Enrich New York Model UN”, I write about two Park University students originally from Moldova and their experiences in New York City at the National Model United Nations conference.

Community Radio News, Sept., 2004, Vol. 17, #9.

In “South African Community Radio Soars”, I write about the growing influence of community radio in South Africa’s former townships in this publication from the National Federation of Community Broadcasters.

The Kansas City Star, April 10, 2004.

The op/ed piece “Address Racial Issues Fearlessly” discussed racial issues as viewed through the experience of South Africans.

Regional Program Office, U.S. Department of State, Vienna, Austria—The Fulbright Program in the Republic of Moldova: 10 years of activity, Spring, 2003.

The article “I’m Proud of the Work I did here” was a summary of my Fulbright experience as well as my ongoing involvement in journalism and education in Moldova.

Journalism Education Association-- *Communication: Journalism Education Today*, Winter, 2000, pg. 6.

“Internship provides instructor with fresh approach” was featured in a special broadcasting issue of this magazine, which is distributed to journalism educators nationwide.

Association for Education in Journalism and Mass Communications *Educator*, Spring, 1999, pgs. 85-88.

An academic article on my summer internship at KMBC-TV, “Return to a Broadcast Newsroom to Stay Current in the Field”, was featured in the Commentary section of this academic publication, the leading journal in the communications field.

1996-1998-Broadcasting Columnist, *JEA Newswire*

I wrote broadcasting columns for the bi-annual JEA magazine that is distributed to thousands of scholastic journalism instructors nationwide. Topics included tips on collecting and using sound bites, establishing broadcast programming, and updates on convention activities and events.

Publications Edited

“The UN in Moldova” Magazine, Fall, 2004-Present

I am the English language editor for the publication detailing United Nations activities in Moldova. I edit rough translations into readable English, write headlines and subheads, and do a little translation from Romanian into English.

World Trade Center/Greater Kansas City Chamber of Commerce--*Global Prospector*-e-newsletter-October, 2003-Spring, 2005.

I was the managing editor for this new publication, which was launched in October, 2003. I selected stories, edited copy, wrote headlines, designed the pages, and provided general direction for the publication.

Presentations/Other teaching experience

”Multimedia Journalism”. *Intalnari Democratice (Democratic Meetings), Ratiu Family Foundation, Badeni/Turda, Romania, July-August, 2006.*

I taught young journalists the basics of “backpack” journalism and of TV production during this week-long workshop. My participation was sponsored by the U.S. State Dept.

“The Fulbright Program”. International Visitor’s Council, Kansas City, MO., June 20, 2006.

I made a presentation about the Fulbright program, including my experiences in Moldova. I also gave tips about the best ways to fill out Fulbright applications.

“Internationalization at Park University.” American Council on Education Regional Conference, Parkville, MO., April 7, 2006.

I made a presentation about ongoing Internationalization efforts at Park University during this regional conference hosted by Park.

Keynote Speech: “Participatory Learning”. International Workshop on Foreign Language Teaching and Research. Xian, China, June, 2005.

I presented this seminar to a group of college educators from throughout China. I discussed techniques centered on getting students involved in learning.

“American Mass Media: An Introduction”, “Effective Model UN Speeches”, “Newspaper Production”, “Broadcast Writing”. Northwestern Polytechnic University, Xian, China, June, 2005 and May, 2006.

Over two summers, I have taught basic media and Model UN at NPU, sometimes solo and sometimes in collaboration with Chinese colleagues.

“American Media and the Criminal Justice System.” International Diversity Conference, Beijing, China, June, 2005.

This seminar was presented in Beijing with Dr. Carol Getty, criminal justice professor.

“Summer Journalism Workshop”, “UNICEF Radio Workshop”, “Teaching Young Journalists”, “TV Production”. Chisinau, Moldova. Summer 2001-2006.

These courses, the first two for young journalists, were taught in Chisinau, Moldova. Sponsorship for the seminars has included the State Department (Speaker-Specialist Program), the Independent Journalism Center of Moldova, and UNICEF, which sponsored me in 2004, 2005, and 2006.

“Cooperative Learning and Team Teaching”. Faculdade Boa Viagem, Recife, Brazil and Faculdade de Ciencias Humanas de Olinda, Olinda, Brazil. January, 2005.

I presented this pedagogical workshop to groups of faculty and administrators at these two universities. I was also part of a team that met with administrators at the two universities to work on cooperative partnership agreements.

“Coverage of South Africa in American Media”. Witwatersrand University, Johannesburg, South Africa. March 17, 2004.

I presented a research project I had conducted, and lead a discussion among faculty and students, about the scope and content of coverage of South Africa in major U.S. daily newspapers.

American Criminal Justice Society
National Conference, Boston, MA. March, 2003

I presented the paper, and lead a panel discussion, on “Acting Like an Inmate or a Journalist”, an examination of relations between corrections and the news media. Presented with Dr. Carol Getty.

Association for Education in Journalism and Mass Communication
National Conference, Washington, DC. August, 2001

I made a presentation, and moderated a panel discussion, titled *Scholastic Television: Teaching Bad Habits*.

Summer 1996-2001--Flint Hills Publications Workshop, Kansas State University, Manhattan, and 2000 Summer Media Workshop, Univ. of Missouri-Columbia

Duties:

- A. In 1996, taught Desktop publishing to mixed class of advisers and students at KSU.
- B. 1997-2001, taught TV news gathering and advising to students and advisers at KSU.
- C. In 2000, taught Broadcast News at the University of Missouri Summer Media Workshop.

1995-2001 and 2003--Journalism Education Association (JEA) convention
instructor/moderator, various locations nationwide

Duties:

- A. Served on the local organizing committee for the Fall, 1995 and 2000 JEA Kansas City conventions. Set up broadcast contests and sessions, and general troubleshooting to make sure things went well.
- B. Coordinated video contests and sessions (Interviewing, Sound Bites, Broadcast Writing, Starting Your Own Newscast, etc.) at subsequent JEA conventions in San Francisco, Chicago, Phoenix, St. Louis, Seattle, Washington, D.C., and Albuquerque.
- C. Have taught sessions on broadcast writing, interviewing, collecting sound bites, and producing TV packages at the above conventions and in Atlanta and Anaheim during the 1999-2000 school year. I also lectured on “Journalism in the former Soviet Union” in Portland in April, 2003 and Washington, D.C. in November, 2001.

Journalism employment

1990-1992-Managing Editor, Ninety Fifth Street News

Duties:

- A. Planned and executed editorial side of this weekly, free-distribution publication. (This was a part time, after teaching high school job)
- B. Wrote weekly editorials, and other occasional editorials, for the paper.

1982-84-Radio News

Duties:

- A. At KTTR-Rolla, Missouri; KJHK-University of Kansas-Lawrence, KBSM-Blue Springs, Missouri: Wrote, produced, and delivered newscasts and news breaks. Covered all local news beats.

Previous Employment

1985-1996-Journalism Instructor/Adviser, F.L. Schlagle High School, Kansas City, KS

Duties:

- A. Taught Introduction to Newspaper and Yearbook, Journalism I, Mass Media, Radio and TV Production, Advanced TV Production, and Newspaper Production classes.
- B. Advised newspaper (10 years), yearbook (6 years), and TV newscast (5 years).

Awards:

- A. Dow Jones Newspaper Fund special recognition adviser, 1995-96. I was one of 10 journalism advisers nationwide recognized for excellence by the Dow Jones Newspaper Fund, a philanthropic arm of Dow Jones, Inc., publishers of *The Wall Street Journal*. The award is given for excellence in advising and service to the journalism community.

Accomplishments:

- A. Drafted the magnet school plan (Communication Arts) that was adopted school-wide in 1991.
- B. Launched the broadcasting sequence in conjunction with the magnet plan. Wrote the curriculum, ordered and set up the equipment, etc. in 1991.
- C. Pioneered the use of desktop publishing in the district by taking part in a pilot project in 1990.
- D. Set up, wrote the programming for, and supervised the district's first (and only) high school newspaper web site in 1996-97.

Education

1979-1983, BS-Broadcast News-University of Kansas, Lawrence, KS

GPA: 3.45 Overall

Coursework: Reporting and broadcasting courses, 21 hours of political science, psychology and sociology.

Honors: Dean's list, Journalism Honorary Society

1985-1986, Teaching Certificate, University of Missouri-Kansas City, KC, MO

GPA: 3.95 Overall

Coursework: Educational theory and psychology, teaching practicum and student teaching

1994-1996, MA-Education, Kansas State University, Manhattan, KS (Coursework for this master's program was held in Kansas City)

GPA: 4.0 Overall

Coursework: Educational curriculum and instruction, multicultural education.

Community outreach and service

- A. International Visitors Council. Hosted international visitors in Spring, 2000; Spring, 2002 (Belarus); September, 2003 (Syria); October, 2004 (Moldova), August, 2006 (Azerbaijan).

- B. Emcee: Pakastani Cultural Sharing Program, Park University, April, 2005.
- C. Planned and organized Journalism Educators of Metropolitan KC fall conference at Park University, October 27, 2004, featuring a keynote speaker, breakout sessions, etc.
- D. Director of Photography-“Stand Up for Cerebral Palsy”, September, 2003. Videotaped fundraiser for film about the event.
- E. Photographer/host for two segments of “Our Town: Parkville”, produced and aired by KCPT-TV, May, 2002.
- F. Produced video for Park University—“The Presidential Inauguration”. June, 2002.
- G. Radio-Television News Directors Association Scholastic Journalism Steering Committee. 2001-2002.
- H. Judged video entries in JEMKC Spring Contest, Spring, 2003.
- I. Visited with and taught high school students at Winnetonka, Platte County R-III, Shawnee Mission Northwest, Lebo, and Schlagle high schools from 1997 to present.
- J. Produced promotional video for the commercial underground for Park College, Spring, 1999. Revised that video in the spring of 2000.
- K. Produced and directed video (A History of Entertainment in Parkville) for the City of Parkville during the summer and fall of 1999.
- L. Little league baseball coach, 1990-1995. Made playoffs every year but one, and won it all one year.
- M. American Red Cross. Volunteered to help PR professionals write news releases and feature stories during 1993 flood. Later, helped Red Cross produce instructional video, and assisted them in redesigning their newsletter.

Addendum to Steven Youngblood CV:

Professional activities related to Fulbright Scholarship

1. Current, ongoing activities related to Moldova Fulbright

1. Summer Journalism Workshop, “Basics of Journalism”. Taught 2001-2004, scheduled for 2005. The workshop for lyceum students was offered for one week in '01, then expanded to two weeks for '02-'05. The workshop was supported as part of my Fulbright in '01, then through the State Department Speaker and Specialist Program in '02-'03, then by UNICEF in '04-'05.
2. Additional summer workshops—“Radio Production” and “Teaching Young Journalists”. These were taught in '04, and are scheduled for summer '05. Both are UNICEF-supported.
3. Largely through my efforts, four Moldovan students now attend Park University. Three are on full scholarships, and one is on a partial scholarship.
4. My family is the host family to the four Moldovans at Park U. In addition, one of these students lives with us.
5. Chair, Exploratory Committee on Park University Campus in Moldova. At the direction of our university’s president, I am leading a group that is exploring the possibility of opening a Park University campus (perhaps in conjunction with a partner Moldovan university) in Chisinau, Moldova.
6. Mentoring Moldovan students. I am mentor to a number of Moldovan students who have attended my workshops. For example, I wrote 4-5 letters of recommendation in 2005 for students seeking IREX study grants to the U.S.

2. Activities during Moldova Fulbright--January-July, 2001

A. Teaching

1. State University of Moldova. Spring semester 2001. Taught Broadcast Reporting, Research on the Internet, and Journalism on the Web classes.
2. Gheorghe Asachi Lyceum. Spring semester 2001. Taught after school Introduction to Journalism class, and sponsored student web site.
3. St. Petersburg State (Russia) University International Summer Journalism School. June 26-July 6, 2001. Taught sessions: The Internet as a marketing tool for newspapers, and The Internet as a marketing tool for broadcasters.

B. Presentations given

1. Organizations: The U.S. Embassy Alumni Resource Center, Soros/Institute for Public Policy, Internet Access and Training Program, American Studies Center, Academy of International Relations and Diplomatic Studies, Comrat (Moldova) State University, Moldova State University at Balti. January-June, 2001.
2. Topics: Basic Internet Research; Top 10 Internet Research Sites; Lyceum classroom instruction using journalistic techniques; The social and political implications of the internet; Classroom instruction using the internet; Educational assessment: An American experience; The media and criminal justice.

C. Professional journalism and publishing experience

1. English language editor: Chisinau Observer. March-June, 2001. Wrote articles and edited copy for the paper's English language page. (The rest of the paper is in Russian).
2. English language editor: The UN in Moldova magazine. Spring, 2001 issue and Summer, 2001 issue. Edited articles for the United Nations.
3. Moldova Home Page web site. January-July, 2001. Created web site. Wrote and posted 50 articles and about 120 photos related to my Fulbright experience.

Seminars attended

1. St. Petersburg State (Russia) University International Summer Journalism School. June 26-July 6, 2001. Attended sessions also. The workshop centered on media marketing, and featured lectures and visits to local media.