

**DR. ALPHONSO O. OGBUEHI**  
**Dean**  
**School of Business and Management**

Previously, Dr. Ogbuehi served as Professor of Marketing and International Business at Bryant University in Smithfield, Rhode Island. Prior to that, he was Director of the Graduate Program of M.S. in International Marketing Program, Erivan K. Haub School of Business, Saint Joseph's University, Philadelphia, Pennsylvania USA. He holds the bachelor's and master's degrees in business administration from the University of Kentucky and a doctorate in business administration from the University of Memphis, Memphis, Tennessee USA.

Under his leadership at the Erivan K. Haub School of Business at Saint Joseph's University, the Refereed Article Award Program was successfully implemented resulting in more than 40% increase in faculty scholarship which culminated in the granting of AACSB Accreditation for the Haub School of Business.

Over the past several years, he has traveled extensively in various administrative and faculty capacities to countries in Latin America, Asia and Southeast Asia, Western Europe, and Africa. He pioneered the first study tour program to China and Southeast Asia at Saint Joseph's University. Under his leadership, the inaugural overseas experiential learning program for the international business program at Bryant University was initiated and implemented with visits to Germany, France, and Italy in 2006.

Dr. Ogbuehi has authored or co-authored more than 90 papers in peer-reviewed journals, national and regional conference proceedings publications. His research interests include corporate strategy in multinational and global firms, MNC marketing strategy, corporate social responsibility and ethics. He is currently on the editorial boards of International Journal of Technology, Management & Sustainable Development, Journal of African Business, Journal of Marketing Theory and Practice, and the Journal of Applied Business Research.

He is a founding member and the first Executive Secretary of the International Academy of African Business and Development (IAABD) – 1999-2002. He is also a founding member of the Board of Trustees for the IAABD. He holds membership in various organizations including the American Marketing Association, International Academy of African Business and Development, the Academy of International Business, and Academy of Marketing Science, and the World Trade Council.