**WHAT IS PEACE JOURNALISM?**  
From Peace Journalism-Lynch/McGoldrick (slightly revised)

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| **PEACE/CONFLICT JOURNALISM** | **TRADITIONAL/WAR JOURNALISM** |
| 1. ***PEACE/CONFLICT-ORIENTED***   Explore conflict formation, x parties, y goals, z issues  General ‘win, win’ orientation  Open space, open time, causes and outcomes anywhere, also in history/culture  Making conflicts transparent  Giving voice to all parties; empathy, understanding  See conflict as problem, focus on conflict creativity  Humanization of all sides  Proactive: prevention before any violence/war occurs  Focus on invisible effects of violence (trauma and glory, damage to structure/culture) | 1. ***WAR/VIOLENCE-ORIENTED***   Focus on conflict arena, 2 parties, 1 goal (win), war general zero-sum orientation  Closed space, closed time, causes and exits in arena, who threw the first stone  Making wars opaque/secret  ‘us-them’ journalism, propaganda  See ‘them’ as the problem, focus on who prevails in war  Dehumanization of ‘them’  Reactive: waiting for visible effect of violence (killed, wounded and material/monetary damage) |
| 1. ***FACT-ORIENTED***   Expose untruths on all sides/ uncover all cover-ups | 1. ***PROPAGANDA-ORIENTED***   Expose ‘their’ untruths; help ‘our’ cover-ups/lies |
| 1. ***PEOPLE-ORIENTATED***   Focus on suffering all over; on women, aged, children  Giving voice to the voiceless (marginalized, women/children, minorities, etc.)  Give name to all who act destructively  Focus on everyday people who are peace-makers | 1. ***ELITE-ORIENTED***   Focus on ‘our’ suffering, on able-bodied elite males, being their mouth-piece  Give name only of the ‘other side’s’ negative actors  Focus on elite peace-makers only |
| 1. ***SOLUTION-ORIENTED***   Peace = non-violence + creativity  Highlight peace, reconciliation initiatives  Focus on structure, culture, the peaceful society  Aftermath: resolution, reconstruction, reconciliation  More nuanced approach-multiple beneficiaries | 1. ***VICTORY-ORIENTED***   Peace = victory + ceasefire  Conceal peace initiatives before ‘victory’ is declared  Focus on treaty, institution, the controlled society  Leaving door open for more conflict  Zero sum game—I win, you lose |