**WHAT IS PEACE JOURNALISM?**
From Peace Journalism-Lynch/McGoldrick (slightly revised)

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| **PEACE/CONFLICT JOURNALISM** | **TRADITIONAL/WAR JOURNALISM** |
| 1. ***PEACE/CONFLICT-ORIENTED***

Explore conflict formation, x parties, y goals, z issuesGeneral ‘win, win’ orientationOpen space, open time, causes and outcomes anywhere, also in history/cultureMaking conflicts transparentGiving voice to all parties; empathy, understandingSee conflict as problem, focus on conflict creativityHumanization of all sidesProactive: prevention before any violence/war occursFocus on invisible effects of violence (trauma and glory, damage to structure/culture) | 1. ***WAR/VIOLENCE-ORIENTED***

Focus on conflict arena, 2 parties, 1 goal (win), war general zero-sum orientationClosed space, closed time, causes and exits in arena, who threw the first stoneMaking wars opaque/secret‘us-them’ journalism, propagandaSee ‘them’ as the problem, focus on who prevails in warDehumanization of ‘them’Reactive: waiting for visible effect of violence (killed, wounded and material/monetary damage) |
| 1. ***FACT-ORIENTED***

Expose untruths on all sides/ uncover all cover-ups | 1. ***PROPAGANDA-ORIENTED***

Expose ‘their’ untruths; help ‘our’ cover-ups/lies |
| 1. ***PEOPLE-ORIENTATED***

Focus on suffering all over; on women, aged, childrenGiving voice to the voiceless (marginalized, women/children, minorities, etc.)Give name to all who act destructivelyFocus on everyday people who are peace-makers | 1. ***ELITE-ORIENTED***

Focus on ‘our’ suffering, on able-bodied elite males, being their mouth-pieceGive name only of the ‘other side’s’ negative actorsFocus on elite peace-makers only |
| 1. ***SOLUTION-ORIENTED***

Peace = non-violence + creativityHighlight peace, reconciliation initiativesFocus on structure, culture, the peaceful societyAftermath: resolution, reconstruction, reconciliationMore nuanced approach-multiple beneficiaries | 1. ***VICTORY-ORIENTED***

Peace = victory + ceasefireConceal peace initiatives before ‘victory’ is declaredFocus on treaty, institution, the controlled societyLeaving door open for more conflictZero sum game—I win, you lose |