

**Austin Community College**  
**Associate of Applied Science**  
**Management**  
**Years 1 & 2**

Austin Degree Requirements	Cr.
<b>Semester I</b>	
BUSI1301 Business Principles	3
ENGL1301 English Composition I	3
MATH1314 College Algebra	3
ECON2301 Principles of Macroeconomics	3
MRKG1311 Principles of Marketing	3
<b>Semester II</b>	
BMGT1327 Principles of Management	3
COSC1301 Introduction to Computing	3
ENGL1302 English Composition II	3
SPCH1315 Public Speaking	3
HRPO2307 Organizational Behavior	3
<b>Semester III</b>	
ACCT2301 Principles of Accounting I	3
HRPO2301 Human Resources Management	3
BUSG1304 Intro to Financial Advising or FI1303 Principles of Finance	3
BUSI2301 Business Law I	3
BUSI2371 Business Statistics	3
<b>Semester IV</b>	
ACCT2302 Principles of Accounting II	3
BMGT1341 Business Ethics	3
Management Elective	3
Management Capstone	3
ENGL2311 Technical and Business Writing	3
<b>Total Credit Hours @ Austin CC</b>	<b>60</b>

**The following ACC courses will complete core degree requirements at Park University: Courses highlighted in yellow.**

- ECON2301 = EC141
- MRKG1311 = MK351
- ACCT2301 = AC201
- ACCT 2302 = AC202
- HRPO2301 = HR353
- BUSI2301 = MG260
- BUSI2371 = MA120
- COSC1301 = CS140

**Park University**  
**Bachelor of Science**  
**Management- Marketing**  
**Years 3 & 4**

Liberal Education & Degree Core	Cr.
EN306 Professional Writing in Discipline	3
LE300 Seminar in I & I Thinking	3
BI214 or NS241	3
Science w/Lab	4
Elective	8
<b>Degree Core</b>	
AC201 Principles of Financial Accounting	
AC202 Principles of Managerial Accounting	
CS140 Intro to Computers	
EC141 Principles of Macroeconomics	
EC142 Principles of Microeconomics	3
EC315 Quantitative Research Methods	3
FI360 Financial Management	3
IB315 International Business Perspectives	3
MA120 Basic Concepts of Statistics or MA171 Finite Math	
MG260 Business Law I	
MG371 Management and Org. Behavior	3
MG495 Business Policy	3
MK351 Principles of Marketing	
<b>Marketing Requirements</b>	
MK385 Consumer Behavior	3
MK411 Marketing Management	3
MK453 Marketing Research & Information Systems.	3
Choose any 4 courses listed below: MK369, 380, 386, 389, 395, 401, 455, 463, 491; AR218, 318; LG312	12
<b>Total Credits @ Park</b>	<b>60</b>
<b>Total Credits Required</b>	<b>120</b>

Up to 75 credits from Austin CC may be applied towards Graduation requirements at Park University. Residency requirement of 30 hrs. at Park w/ 15 hrs. in major core.

**2016-2017**