

**Garden City Community College  
Management/Marketing  
Associate in Science  
Years 1 & 2**

**Park University  
Bachelor of Science  
Management/Marketing  
Years 3 & 4**

ENGL101 English I	3	Writing Competency Test	P
ENGL102 English II	3	LE300 Integrative/Interdisciplinary	
SPCH111 Public Speaking I	3	Learning Capstone	3
		Upper Division electives	9
MATH108 College Algebra	3	General Electives	1
Science course – one with lab	8		
		<i>Core Courses</i>	
Social Sciences	6	AC202 Principles of Accounting II	3
		EC141 Principles of Macroeconomics	3
Humanities and Fine Arts	6	EC142 Principles of Microeconomics	3
		EC301 Intermediate Macroeconomics	3
Choose from the following:	2	EC315 Intermediate Macroeconomics	3
HPER119, 120, 121 or any activity course		FI360 Financial Management	3
		FI363 Financial Institutions/Management	3
PCDE101 College Skills Development	1	MA120 Basic Concepts of Statistics	3
		MG261 Business Law II	3
ACCT102 Accounting I	3	MG352 Principles of Management	3
BSAD101 Introduction to Business	3	MG365 Organizational Behavior	3
BSAD104 Business Law I	3	MG375 Production/Operations Management	3
BSAD122 Management	3	MG420 Labor Relations	3
BSAD124 Salesmanship	3	MG495 Business Policy	3
BSAD123 Marketing	3		55
CSCI110 Introduction to Computer Applications	3		
CSCI111 Adv Computer Concepts and Applications	3	Total 120 hours	
MIDM103 Management/Marketing Internship	3	2010-2011	