



Student ID: \_\_\_\_\_  
 Student Name: \_\_\_\_\_  
 Advisor Name: \_\_\_\_\_

Catalog: 2020-2021 Undergraduate Catalog  
 Program: Graphic Design, B.F.A.

## Graphic Design, B.F.A.

### Requirements For: B .F.A. Major – 66 Hours, 2.0 GPA

Students majoring in Graphic Design produce most of their work in the digital environment of Park University's fully equipped Macintosh studio. Today, most artists earn a living by producing a wide range of visual materials for publication. Graphic Design students learn visual communication, typography, layout, illustration and photography while building professional quality design portfolios. Instruction models conditions in the professional environment. Internship opportunities in graphic design firms and other professional settings provide real world experience and a transition to the world beyond the campus.

### Freshman Core:

Course Name	Credits:	Term Taken	Grade
AR 115 - Introduction to the Visual Arts	Credits: 3		
AR 140 - Drawing I	Credits: 3		
AR 142 - Two-Dimensional Design: Black & White Basic	Credits: 3		
AR 143 - Three-Dimensional Design	Credits: 3		
AR 144 - Color Theory	Credits: 3		

### Graphic Design:

Course Name	Credits:	Term Taken	Grade
AR 216 - Art History II	Credits: 3		
AR 218 - Graphic Design Software	Credits: 3		
AR 231 - Graphic Design Studio I	Credits: 3		
AR 240 - Drawing II <b>Prerequisite(s):</b> AR 140	Credits: 3		
AR 241 - Photography I <b>Prerequisite(s):</b> CA 224 or AR 218	Credits: 3		
AR 280 - Painting I <b>Prerequisite(s):</b> AR 140	Credits: 3		
AR 300 - Graphic Design Principles II: Typography & Design <b>Prerequisite(s):</b> AR 144 and AR 218	Credits: 3		
AR 316 - Modern Art	Credits: 3		
AR 319 - History of Graphic Design <b>Prerequisite(s):</b> AR 115 , AR 218 and AR 231	Credits: 3		
AR 328 - Graphic Design Principles: Identity <b>Prerequisite(s):</b> AR 231 and AR 300	Credits: 3		
AR 331 - Graphic Design Studio II: Computer Imaging	Credits: 3		
AR 418 - Graphic Design Studio III: Advanced Typography <b>Prerequisite(s):</b> AR 300, AR 328 and AR 331	Credits: 3		
AR 427 - Web Page Design: Digital Environment <b>Prerequisite(s):</b> AR 328 or CS 314.	Credits: 3		
AR 496 - Graphic Design Studio VI: Senior Studio/Portfolio <b>Prerequisite(s):</b> AR 418.	Credits: 3		

### Electives

(9 hours from the following)

Course Name	Credits:	Term Taken	Grade
AR 313 - Independent Study in Art or Design	Credits: 1-6		
AR 315 - Special Topics in Art or Design	Credits: 1-3		
AR 335 - 3D Animation for Design <b>Prerequisite(s):</b> AR 331 and permission of the department.	Credits: 3		

AR 341 - Photography II <b>Prerequisite(s):</b> CA 241	Credits: 3		
AR 415 - Internship in Art or Design	Credits: 3-6		
MK 380 - Advertising <b>Prerequisite(s):</b> MK 351 or equivalent. All prerequisites must be passed with a C or better.	Credits: 3		
or			
CA 380 - Advertising <b>Prerequisite(s):</b> MK 351 or equivalent.	Credits: 3		
CS 144 - Beginning Programming with Multimedia Projects	Credits: 3		
or			
CS 151 - Introduction to Programming <b>Prerequisite(s):</b> A grade of C or better in any math course $\geq$ MA 125, or a grade of C or better in CS 144, CS 145, or CS 147, or an ACT math score $\geq$ 23, or an SAT math score $\geq$ 570, or appropriate score on the Park University math placement test.	Credits: 3		

## Total 66 cr.

## Portfolios

All graduating art and design majors are required to individually document (either by means of color slide photography or digital photography) selected examples of their best work. These final portfolios are to be submitted to their major advisors as part of their Senior Seminar. These slides, CDs, zip disks, etc. will remain the property of the Department of Art, Design and Interdisciplinary Studies.

## Art Supplies

Art and Design majors must plan, when preparing their yearly educational budgets, to spend at least \$250 per semester on art supplies. All studio art courses require varying amounts of personal equipment and supplies. Studio fees collected at registration for some art courses provide only a portion of the supplies needed. Supply lists will be provided on the first day of classes.

## Liberal Education Requirements

### Student Seminar 3 cr.

LE 100 First-Year Seminar

### Writing Seminar 6 cr.

EN 105 and EN 106

### Math Requirement 3 cr.

Select one of the following:

MA 120, MA 135, or higher math course excluding MA 208

### Ethics Requirement 3 cr.

Select one of the following:

CA 302, CS 300, EDU 310, MG 495, NS 306, PA 380, PH 102, PH 221, PH 308, PS 220, SO 220 or SW 492

### Humanities Requirement 6 cr.

Select one of the following Art or English:

AR 115, AR 215, AR 216, EN 201, EN 221, EN 232, EN 234

And one of the following:

AR 115, AR 215, AR 216, EN 201, EN 221, EN 232, EN 234, CA 104, CA 116, CA 235, FR 201, ML 235, ML 251, PH 101, PC 202, PH 205, RE 109, SP 110, SP 201, SP 202, TH 100, TH 101, TH 201, TH 216

### Natural Science Requirement 3 cr.

Select one of the following:

BI 214, CH 101, CH 102, CH 107 and CH 107L, CH 108 and CH 108L, GGP 115, GGP 120, GGP 205, GO 125, GO 130, GO 141, GO 151, GO 200, NS 220, NS 241, PY 101, PY 155, PY 156, PY 205, or PY 206

\*Computer Science and PE courses excluded.

**Science with a lab Requirement 4 cr.**

Select one of the following:

BI 101, BI 111, BI 223, BI 211, BI 212, BIO 221, BIO 225, BIO 325, BIO 327, BIO 330, BIO 337L and BIO 337, BIO 350, BIO 378, BIO 400, BIO 410, BIO 411, BIO 417, CH 107L and CH 107, CH 108L and CH 108, CH 317L and CH 317, CH 318L and CH 318, CH 328, CH 329, CH 337L and CH 337, CH 405, CH 440, GGP 115, GGP 205, GO 130, GO 141, GO 151, GO 200, GO 310, GO 320, GO 330, PY 155, PY 156, PY 205, or PY 206

**Citizenship Requirement 3 cr.**

Select one of the following:

PO 200, PO 210, HIS 111, HIS 112, or HIS 113

**Communications Requirement 3 cr.**

Select one of the following:

CA 103, CA 105, or TH 105

**Social Science Requirement 6 cr.**

Select two of the following:

AN 100, CJ 100, CJ 200, EC 141, EC 142, EDU 210, FI 201, GGH 110, GGH 200, HIS 104, HIS 105, PO 216, PS 101, PS 125, PS 205, SO 141, SO 206, or SW 205

**Seminar: Integrative & Interdisciplinary Learning 3 cr.**

Select one of the topics for LE 300\*

**Graduation Requirements****Upper Division Hours 36 cr.**

36 hours upper division (300 - 400) level course work

**Professional Writing Requirement 3 cr.**

EN 306A, EN 306B, EN 306C, EN 307, EDU 300, CJ 450, HIS 306, HIS 452, HIS 453, HIS 454, HIS 455, MG 306, NS 306, PA 430, PO 405, PS 300, PS 406, or SO 300

**Additional Requirements**

Park University grants the Bachelor of Science, Bachelor of Public Administration, Bachelor of Science in Education, Bachelor of Fine Arts, and the Bachelor of Music Degree upon completion of the following requirements:

- Completion of a minimum of 120 semester hours with a cumulative 2.0 GPA (or higher dependent on major).
- A minor for Geography and Information Systems majors.
- Satisfaction of all requirements for a major.
- Completion of degree specific requirements.
- Completion of Liberal Education requirements.
- Completion of residency requirement, 30 hours of earned and graded (A, B, C, D) college hours at Park University. At least 15 of these 30 hours must be in the major.

**Notes:**