

**Alamo College District
Associate of Arts
Business Administration**

Years 1 & 2

Degree Core	Cr.
Communications	
ENGL1301 Composition I	3
ENGL1302 Composition II	3
SPCH 1311, 1315 or 1321	3
Mathematics	
MATH1314 or 1414 (4 hrs) College Algebra	3
Life and Physical Sciences	
Choose from ANTH; ASTR, BIOL, CHEM, GEOG, GEOL, PHYS- 1 course must include a lab component	6
Language, Philosophy & Culture	
Choose 2 courses from: ENGL, HUMA, PHIL,	6
Creative Arts	
Choose from ARTS, DRAM, HUMA; MUSI	3
American History	
Choose from any of the HIST combinations available. 2 courses	6
Government/Political Science	
GOVT2305 Federal Government	3
GOVT2306 Texas Government	3
Social and Behavioral Sciences	
ECON2301 Principles of Macroeconomics	3
Additional Requirements	
ACCT2301 Principles of Financial Accting.	3
ACCT2302 Principles of Managerial Acct.	3
BCIS1305 Business Computer Applications	3
ECON2302 Principles of Microeconomics	3
EDUC1300 Learning Framework	3
MATH1325 Math for Business & Social Science	3
Total Credits Required @ Alamo College	60

**Park University
Bachelor of Science
Management/ Marketing**

Years 3 & 4

Liberal Education & Degree Core	Cr.
MG306 Business Communications	3
Electives	9
Degree Core	
AC201 Principles of Financial Accounting	
AC202 Principles of Managerial Accounting	
IS141 Applied Computer Tech in Business	3
EC141 Principles of Macroeconomics	
EC142 Principles of Microeconomics	
FI360 Financial Management	3
IB315 International Business Perspectives	3
MA171 Finite Mathematics	3
MG260 Business Law I	3
MG315 Management & Org. Behavior	3
MG371 Mgmt. & Organizational Behavior	3
MG495 Business Policy	3
MK351 Principles of Marketing	3
Marketing Requirements	
MK385 Consumer Behavior	3
MK411 Marketing Management	3
MK453 Mktng Research & Information Sys.	3
Choose any 4 courses listed below: AR218, 231; LG312; MK369, 380, 386, 389, 395, 401, 405, 455, 463, 491	12
Total Credits @ Park	60
Total Credits Required	120

Up to 75 credits from Alamo Colleges may be applied towards Graduation requirements at Park University. Residency requirement of 30 hrs. at Park w/ 15 hrs. in major core.

2018-2019

* Students bringing in an AA degree will have fulfilled the liberal learning requirements at Park University, with the exception of EN306 (or it's equivalent)

Courses taken at Alamo Colleges that directly correlate to
courses needed in degree core at Park.

ACCT2301 = AC201
ACCT2302= AC202
BUSI1301 = MG260
ECON2301 = EC141
ECON2302 = EC142
MRKG1311= MK351