



Student ID: \_\_\_\_\_  
 Student Name: \_\_\_\_\_  
 Advisor Name: \_\_\_\_\_

Catalog: 2020-2021 Undergraduate Catalog  
 Program: Communication Studies, B.A.

## Communication Studies, B.A.

### Communication, B.A.

The Department of Communication, Journalism and Public Relations offers two related majors.

1. Multimedia Journalism and Public Relations
2. Communication Studies

These majors are designed to prepare students for success in professional fields and/or graduate study. Students do this in an environment which combines hands-on learning with great ideas. The program is designed as an extension of the liberal arts approach of Park University because the liberal arts approach is perfect for journalism and communication education in these dynamic times. In the liberal arts environment a student learns to think, to lead, to innovate, to appreciate, to criticize and to develop a deeper sense of what it is to be a citizen of the world and the community.

Students will be actively involved in each of the professions during their academic careers. They may write, design, edit or photograph for the student newspaper, The Stylus, or hold an air shift for the student radio stations, KGSP-FM. They may be actively involved in public relations campaigns and they may become campus leaders through the Communication Connection.

### Requirements For: B.A. Major – 45 Hours, 2.0 GPA

Course Name	Credits:	Term Taken	Grade
CA 200 - Interviewing Theories and Practice	Credits: 3		
CA 218 - Public Relations	Credits: 3		
CA 224 - Digital Media Skills	Credits: 3		
CA 237 - Introduction to Organizational Communication <b>Prerequisite(s):</b> CA 104	Credits: 3		
CA 302 - Communication Ethics and Law	Credits: 3		
CA 309 - Training in Organizations	Credits: 3		
CA 321 - Interpersonal Conflict Solution	Credits: 3		
CA 322 - Media Analysis and Criticism	Credits: 3		
CA 327 - Persuasive Communication	Credits: 3		
CA 348 - Theories of Communication	Credits: 3		
CA 382 - Communication Research Methods <b>Prerequisite(s):</b> CA 348.	Credits: 3		
CA 405 - Communication and Gender	Credits: 3		
CA 475 - Case Studies in Communication Leadership	Credits: 3		
CA 490 - Professional Learning Experience	Credits: 3-6		
CA 491 - Senior Research Project	Credits: 3		

### Required Minor 18 cr.

Choose a minor from a different discipline.

### Liberal Education Requirements

#### Student Seminar 3 cr.

LE 100 First-Year Seminar

#### Writing Seminar 6 cr.

EN 105 and EN 106

#### Math Requirement 3 cr.

Select one of the following:

MA 120, MA 135, or higher math course excluding MA 208

**Ethics Requirement 3 cr.**

Select one of the following:

CA 302, CS 300, EDU 310, MG 495, NS 306, PA 380, PH 102, PH 221, PH 308, PS 220, SO 220 or SW 492

**Humanities Requirement 6 cr.**

Select one of the following Art or English:

AR 115, AR 215, AR 216, EN 201, EN 221, EN 232, EN 234

And one of the following:

AR 115, AR 215, AR 216, EN 201, EN 221, EN 232, EN 234, CA 104 , CA 116, CA 235, FR 201, ML 235,ML 251, PH 101, PC 202 ,PH 205, RE 109, SP 110, SP 201, SP 202, TH 100, TH 101, TH 201, TH 216

**Natural Science Requirement 3 cr.**

Select one of the following:

BI 214, CH 101, CH 102, CH 107 and CH 107L, CH 108 and CH 108L, GGP 115, GGP 120, GGP 205, GO 125, GO 130, GO 141, GO 151, GO 200, NS 220, NS 241, PY 101, PY 155, PY 156, PY 205, or PY 206

\*Computer Science and PE courses excluded.

**Science with a lab Requirement 4 cr.**

Select one of the following:

BI 101, BI 111, BI 223, BI 211, BI 212, BIO 221, BIO 225, BIO 325, BIO 327, BIO 330, BIO 337L and BIO 337, BIO 350, BIO 378, BIO 400, BIO 410, BIO 411, BIO 417, CH 107L and CH 107, CH 108L and CH 108, CH 317L and CH 317, CH 318L and CH 318, CH 328, CH 329, CH 337L and CH 337, CH 405, CH 440, GGP 115, GGP 205, GO 130, GO 141, GO 151, GO 200, GO 310, GO 320, GO 330, PY 155, PY 156, PY 205, or PY 206

**Citizenship Requirement 3 cr.**

Select one of the following:

PO 200, PO 210, HIS 111, HIS 112, or HIS 113

**Communications Requirement 3 cr.**

Select one of the following:

CA 103, CA 105, or TH 105

**Social Science Requirement 6 cr.**

Select two of the following:

AN 100, CJ 100, CJ 200, EC 141, EC 142 , EDU 210, FI 201, GGH 110, GGH 200, HIS 104, HIS 105, PO 216, PS 101, PS 125, PS 205, SO 141, SO 206, or SW 205

**Seminar: Integrative & Interdisciplinary Learning 3 cr.**

Select one of the topics for LE 300\*

**Graduation Requirements****Upper Division Requirements 36 cr.**

36 hours of upper division (300 - 400 level) course work

**Professional Writing Requirement 3 cr.**

CJ 405, CJ 450, EN 306A, EN 306B, EN 306C, EN 307, EDU 300, HIS 451, HIS 452, HIS 453, HIS 454, HIS 455, MG 306, NS 306, PA 430, PO 405, PS 300, PS 406, SO 300

**Modern Language Requirement**

Completion of two, 4-hour elementary level modern language courses (103 and 104); or the second 4-hour elementary level modern language course (104) and one, 3-hour intermediate course (201); or one, 3-hour intermediate course (201). Placement will be determined through a Modern Language Placement test.

**Elementary Level 8 cr.**

FR 103 and FR 104; or GE 103 and GE 104 or SP 103 and SP 104 ; or transfer equivalent

Or

**Secondary Level 7 cr.**

FR 104 and FR 201; GE 104 and GE 201; SP 104 and SP 201 or transfer equivalent

Or

**Intermediate Level 3 cr.**

FR 201 or GE 201 or SP 201 or transfer equivalent

**Additional Requirements**

Park University confers the Bachelor of Arts degree at selected locations when a candidate has satisfied the following conditions:

- Completion of a minimum of 122 semester hours with a cumulative 2.0 GPA (or higher dependent on major).
- A minor is required (some may be discipline specific as noted in the major).
- Satisfaction of all requirements for a major.
- Completion of the Liberal Education requirements.
- Completion of the degree specific requirements.
- Completion of residency requirement, 30 hours of earned and graded (A, B, C, D) college hours at Park University. At least 15 of these 30 hours must be in the major.

**Notes:**