



INSTITUTIONAL DATA

REPORT 09.02

FIRST DESTINATIONS, BACHELOR'S DEGREE GRADUATES

OIE Report 09.02. First Destinations, Bachelor's Degree Graduates. Information about recent Park graduates and their "first destination." Beginning 2017-2018, the institution surveyed students using the National Association for Career Education (NACE) standards. (<https://www.naceweb.org/job-market/graduate-outcomes/first-destination/>). Choices included employed, seeking employment, grad/professional/other education, planning for education, active-duty military, volunteer/service, not seeking employment/education. *Knowledge Rate* (*) means the total number of students who completed awards and whose first destination is known to the institution. Sources include: First Destination Survey, National Student Clearinghouse, web database pulls, Admissions database. Inquiries to the National Student Clearinghouse (<https://www.studentclearinghouse.org/>) for Subsequent Enrollment (SE) in graduate, professional, or other education began in fall 2018 for 2017-2018 graduates. Fall Program Data Sheets include specific information for each major.

Bachelor's-Degree Graduates

	2017-2018	2018-2019	2019-2020
First Destination after Graduation			
Employed full-time			58.7%
Employed part-time			1.2%
Military service			37.5%
Continuing education	40.3%	11.7%	34.9%
Volunteer/service work	*	*	*
Seeking employment	*	3.0%	5.3%
Planning to continue education	*	1.0%	2.5%
Neither employed nor seeking employment	*	*	*
<i>Employed (unduplicated)</i>			59.9%
<i>Employed or in the Military (unduplicated)</i>	58.6%	83.5%	84.7%
<i>Employed, Military, or Continuing Education (unduplicated)</i>	98.9%	95.2%	98.4%
<i>Had this position during studies?</i>			82.7%
Average salary, employed full-time	\$52,125	\$59,225	\$61,672
KNOWLEDGE RATES	817/1931 (42.3%)	1155/1769 (65.3%)	1219/1737 (70.2%)

*amount is less than 1%

Top employers (with 10+ graduates), 2019-2020 graduates: United States Air Force, Park University, United States Marine Corps, United States Army, Department of Defense, United States Navy, Cerner Corporation.

Top institutions for continued education (with 10+ graduates), 2019-2020 graduates: Park University, Liberty University, Webster University.

Top areas of study at institutions for continued education (with 10+ graduates), 2019-2020 graduates: Business/Management (CIP52), Public Administration and Social Service (CIP44), Health Professions and Related (CIP51), Computer and Information Sciences (CIP11), Psychology (CIP42), Security and Protective Services (CIP43), Education (CIP13), Social Sciences (CIP45).

(end of report)