Johnson County Community College
Transfer Program to Park University
A.A.S. in Business Administration to
B.S. in Business Administration
(Ten concentrations)
2024-2025 Catalog

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Home Page:
https://www.park.edu/academics/
explore-majors-programs/business-
administration/

The AAS in Business Administration at JCCC transfers into Park University with the opportunity to take additional credit hours that transfer in to meet degree requirements. A maximum of 75 hours from all two-year schools can be applied toward a Park undergraduate degree with residency requirement of 30 hours at Park with 15 hours in the major core.

Park University offers ten concentrations within their B.S. in Business Administration degree: Business Analytics, Corporate Financial Management, Healthcare Administration, Human Resources, Logistics, Management, Marketing, Personal Financial Planning, and Project Management.

For Park Accounting, please meet with a Park advisor.

TRANSFER STUDENT ADMISSION REQUIREMENTS:
- You must have a cumulative 2.0 GPA in all previous college study.
- You must submit all transcripts from prior college work completed.
- If you've earned less than 60 hours of college credit, must also submit an official high school transcript or GED.

Apply online at https://www.park.edu/apply/

APPLICATION CHECKLIST:
1. Know if you plan to study online or at a campus center (see Park campus centers)
2. Know which session and year you wish to start
3. Information for all previous colleges and institutions attended
4. Credit card to submit application fee

It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate up to date information about the program, it is imperative you meet with an advisor at the transfer institution.

Courses Required for JCCC A.A.S in Business Administration and Park B.S. in Business Administration (Business Analytics, Corporate Financial Management, Healthcare Administration, Human Resources, Logistics, Management, Marketing, Personal Financial Planning, and Project Management concentrations)

Park Requirement	Hrs	JCCC Course Equivalents	Hrs
AC 201 Principles of Financial Accounting	3	ACCT 121 Accounting I	3
AC 202 Principles of Managerial Accounting	3	ACCT 122 Accounting II*	3
Science Course with a Lab	4	EVRN 130 Environmental Science	3
		(must also take EVRN 131 Environmental Science Lab to satisfy Park requirement)*	1
MG 371 Management and Organizational Behavior	3	BUS 225 Human Relations **AND**	3
		BUS 241 Principles of Management	3
IB 315 International Business Perspectives	3	BUS 235 Introduction to International Business	3
MG 361 Business Law I	3	BLAW 261 Business Law I*	3
CA 103 Public Speaking **OR**	3	COMS 121 Public Speaking **OR**	3
CA 105 Intro to Human Communication	3	COMS 125 Personal Communication	3
EC 141 Principles of Macroeconomics	3	ECON 230 Principles of Macroeconomics	3
EC 142 Principles of Microeconomics	3	ECON 231 Principles of Microeconomics	3
EN 105 First Year Writing Seminar I	3	ENGL 121 Composition I*	3
MA 135 College Algebra (for JCCC MATH 171 College Algebra* (or higher))	3	MATH 171 College Algebra* (or higher) OR MATH 120 Business Mathematics* *(AAS math requirement)*	3
MK 351 Principles of Marketing	3	MKT 230 Marketing	3
PH 308 Business Ethics *Fulfills Parks Ethics Requirement*	3	PHIL 140 Business Ethics	3
LE Designated Humanities Elective	3	^HUMANITIES ELECTIVE (Choose one) *Choose a course other than History as Park classifies History as a Social Science. The following Humanities courses below are preferred by Park:*	3
AR 215 Art History I **OR** AR 216 Art History II **OR** EN 201 Introduction to Literature **OR** EN 232 Introduction to Poetry **OR** EN 234 Introduction to Fiction **OR** PH 101 Intro to Philosophical Thinking **OR** RE 109 World Religions **OR** TH 100 Introduction to Theatre		ARTH 180 Art History: Ancient to Medieval **OR** ARTH 182 Art History: Renaissance to Modern **OR** ENGL 130 Introduction to Literature* **OR** ENGL 227 Introduction to Poetry* **OR** ENGL 230 Introduction to Fiction* **OR** PHIL 121 Introduction to Philosophy **OR** REL 120 Exploring World Religions **OR** THEA 120 Introduction to Theater	

Please note, Park replaced MA 171 with MA 120 in the degree core requirements. JCCC MATH 181 Statistics* is equivalent to Park's MA 120 Basic Concepts of Statistics.

^See all AAS general education electives at https://catalog.jccc.edu/degreerequirements/associate-applied-science/

Additional Courses Required for A.A.S.

JCCC Requirement	Hrs
CIS/CS/CSS/CDTP Electives (not including CSS 105 or CSS 106) CSS 121 Introduction to Project Management * is recommended	4
**Business Elective (Business Electives are any courses with ACCT, BUS, ECON, ENTR or MKT prefix; or BOT 130 Business and Office Practices)	3
ACCT 222 Managerial Accounting*	3
BUS 121 Introduction to Business	3
BUS 123 Personal Finance **OR**	3
BUS 215 Savings and Investment	3
BLAW 263 Business Law II*	3

**Refer to your specific concentration below (page 4) to see if you have specific course that is equivalent at Park for your Business Elective requirement.

Additional JCCC Courses that will fulfill Park Degree Requirements
Students may be able to complete an additional 11 hours at JCCC. Please meet with advisor at Park.

Park Course	Hrs	JCCC Course Equivalent	Hrs
Science Lab Requirement		EVRN 131 Environmental Science Lab*	1
EN 106 First Year Writing Seminar II	3	ENGL 122 Composition II*	3
LE designated Natural and Physical Science Elective (except Computer Science) BI 214 Personal and Community Health	3	NATURAL SCIENCE ELECTIVE HPER 202 Personal Community Health	3
Humanities: Select an additional course from the Humanities section on page 2	3	See JCCC equivalents in the Humanities section on page 2	3
Citizenship Requirement: *Select one of the following:* PO 200 American National Government **OR** PO 210 Comparative Political Systems **OR** HIS 112 Introduction to World History II **OR** HIS 113 Introduction to World History III	3	POLS 124 American National Government **OR** POLS 132 Introduction to Comparative Government **OR** HIST 151 World History: Traditional **OR** HIST 152 World History: Modern World	3
Social Science Requirement: AN 100 General Anthropology **OR** CJ 100 Introduction to Criminal Justice Administration **OR** GGH 110 Cultural Geography **OR** PO 216 International Relations **OR** PS 101 Introduction to Psychology **OR** PS 125 Lifespan Development **OR** PS 205 Child Psychology **OR** SO 141 Introduction to Sociology **OR** SO 206 Social Issues in Contemporary Society **OR** SW 205 Introduction to Social Work	6	Social and Behavioral Sciences Elective ANTH 125 Cultural Anthropology **OR** CJ 121 Introduction to Criminal Justice System **OR** GEOS 145 World Regional Geography **OR** POLS 135 International Relations **OR** PSYC 130 Introduction to Psychology **OR** PSYC 218 Human Development* **OR** PSYC 215 Child Development* **OR** SOC 122 Introduction to Sociology **OR** SOC 125 Social Problems **OR** SOC 146 Introduction to Social Work and Social Welfare	6

Park B.S. in Business Administration (see specific Park Concentration below)

Park Course	Hrs	JCCC Course Equivalent	Hrs
Business Analytics Concentration – no JCCC equivalents			
Corporate Financial Management Concentration – no JCCC equivalents			
MK 389 Professional Selling **OR** FI 201 Personal Financial Planning	3	MKT 134 Professional Selling **OR** BUS 123 Personal Finance **OR** BUS 215 Saving and Investments	3
Healthcare Concentration			
HR 353 Introduction to Human Resources Management	3	BUS 243 Human Resources Management *Choose as Business Elective to meet Park Requirement*	3
Human Resources Concentration			
HR 353 Introduction to Human Resources Management	3	BUS 243 Human Resources Management *Choose as Business Elective to meet Park Requirement*	3
Logistics Concentration			
HR 353 Introduction to Human Resources Management	3	BUS 243 Human Resources Management *Choose as Business Elective to meet Park Requirement*	3
Management Concentration			
HR 353 Introduction to Human Resources Management	3	BUS 243 Human Resources Management *Choose as Business Elective to meet Park Requirement*	3
Marketing Concentration			
MK 385 Consumer Behavior	3	MKT 202 Consumer Behavior *Choose as Business Elective to fulfill Park Requirement*	3
Select four courses from the following: AR 218 Graphic Design Software **OR**	3	ART 138 Digital Imaging for Artists I **OR**	3
MK 369 E-Marketing **OR**	3	MKT 205 eMarketing **OR**	3
MK 380 Advertising **OR**	3	MKT 240 Advertising and Promotion **OR**	3
MK 386 Retailing Administration **OR**	3	MKT 121 Retail Management **OR**	3
MK 389 Professional Selling **OR**	3	MKT 134 Professional Selling **OR**	3
MK 401 Sales Management	3	MKT 221 Sales Management*	3
Personal Financial Planning Concentration			
AC 309 Individual Income Tax	3	ACCT 131 Federal Income Taxes I	3
Project Management Concentration			
HR 353 Introduction to Human Resources Management	3	BUS 243 Human Resources Management *Choose as Business Elective to fulfill Park Requirement*	3

* JCCC course has a prerequisite or corequisite.