

College of Management

Standard 7 - Student Achievement and Performance Expectations

Graduates	Maintain or increase academic year over academic year
Degree- to- Enrollment (DER)	At or above the University DER each academic year
Credit Hours	Maintain or increase academic year over academic year
Headcount	Maintain or increase academic year over academic year
Peregrine Major Field Test	50th average percentile rank on all MFT all performance areas

Graduates by Program	AY 21/22 Goals	AY21/22 Results	Associates's Degree Graduates				
			Programs	AY18-19	AY19-20	AY20-21	AY21-22
AS - Accounting	12	11	AS - Accounting	8	8	12	11
AS - Construction Management	4	4	AS - Construction Management	2	4	4	4
AS - Logistics	12	8	AS - Logistics	15	9	12	8
AS - Management	86	60	AS - Management	130	81	86	60

Graduates by Program	AY 21/22 Goals	AY21/22 Results	Bachelor's Degree Graduates				
			Programs	AY18-19	AY19-20	AY20-21	AY21-22
BSBA - Accounting	52	70	BSBA - Accounting	47	49	52	70
BSBA - Corporate Financial Management	26	20	BSBA - Corporate Financial Management	0	7	26	20
BSBA - Digital Marketing	0	5	BSBA - Digital Marketing	0	1	0	5
BSBA - Entrepreneurship	1	8	BSBA - Entrepreneurship	0	1	1	8
BSBA - Health Care Management	53	53	BSBA - Health Care Management	69	68	53	53
BSBA - Human Resources	165	132	BSBA - Human Resources	215	200	165	132
BSBA - International Business	12	4	BSBA - International Business	8	5	12	4
BSBA - Logistics	73	57	BSBA - Logistics	85	98	73	57
BSBA - Management	301	272	BSBA - Management	348	323	301	272
BSBA - Marketing	50	41	BSBA - Marketing	57	48	50	41
BSBA - Personal Financial Planning	23	15	BSBA - Personal Financial Planning	0	0	23	15
BSBA - Project Management	2	6	BSBA - Project Management	0	0	2	6
Bachelor of Public Administration	32	36	Bachelor of Public Administration	23	22	32	36
Bachelor of Science - Construction Management	11	17	BS - Construction Management	1	8	11	17

Graduates by Program	AY 21/22 Goals	AY21/22 Results	Master's Degree Graduates				
			Programs	AY18-19	AY19-20	AY20-21	AY21-22
Master of Public Administration	40	44	Master of Public Administration	24	39	40	44
Master of Healthcare Administration	91	64	Master of Healthcare Administration	83	82	91	64
Master of Business Administration	297	274	Master of Business Administration	284	281	297	274

Graduates by Program	AY 21/22 Goals	AY21/22 Results	Graduate Concentration Graduates				
			Programs	AY18-19	AY19-20	AY20-21	AY21-22
Disaster and Emergency Management	5	6	Disaster and Emergency Management	5	4	5	6
Finance	4	1	Finance	1	2	4	1
Human Resource Management	23	21	Human Resource Management	14	15	23	21
Management Accounting	2	1	Management Accounting	2	2	2	1
Management Information Systems	11	8	Management Information Systems	6	5	11	8
Marketing	2	1	Marketing	0	0	2	1
Project Management	15	18	Project Management	12	16	15	18
Public Accounting	0	0	Public Accounting	0	1	0	0
Quality & Innovation Management	1	4	Quality & Innovation Management	2	1	1	4

Degree to Enrollment Ratio	AY 21/22 Goals	AY21/22 Results	Degree- to- Enrollment (DER)							
			AY17/18		AY18/19		AY19/20		AY20/21	
Goal is at or above the university percentage	Goal	Result	Goal	Result	Goal	Result	Goal	Result	Goal	Result
BSBA - Accounting	29	21	22%	19%	24%	18%	26%	18%	29%	21%
BSBA - Corporate Financial Management	29	14	22%	16%	24%	17%	26%	34%	29%	14%
BSBA - Entrepreneurship	29	17	22%	24%	24%	23%	26%	11%	29%	17%
BSBA - Health Care Management	29	25	22%	21%	24%	17%	26%	22%	29%	25%
BSBA - Human Resources	29	26	22%	23%	24%	25%	26%	24%	29%	26%
BSBA - International Business	29	12	22%	26%	24%	18%	26%	29%	29%	12%
BSBA - Logistics	29	16	22%	20%	24%	19%	26%	16%	29%	16%
BSBA - Management	29	24	22%	24%	24%	23%	26%	30%	29%	24%
BSBA - Marketing	29	20	22%	23%	24%	21%	26%	26%	29%	20%
BSBA - Personal Financial Planning	29	21	22%	16%	24%	17%	26%	58%	29%	21%
BSBA - Project Management	29	8	22%	24%	24%	23%	26%	11%	29%	8%
Bachelor of Public Administration	29	22	22%	18%	24%	14%	26%	21%	29%	22%
Bachelor of Science - Construction Management	29	9	22%	2%	24%	8%	26%	7%	29%	9%
Master of Business Administration	29	40	22%	23%	24%	32%	26%	39%	29%	40%
Master of Healthcare Administration	29	39	22%	32%	24%	30%	26%	33%	29%	39%
Master of Public Administration	29	28	22%	27%	24%	18%	26%	28%	29%	28%

*DER = % of student that graduate from a program over the total number of students enrolled in the program

Headcount	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
BSBA - Accounting	231	232	353	319	330
BSBA - Corporate Financial Management			33	32	149
BSBA - Entrepreneurship			12	9	47
BSBA - Health Care Management	382	386	334	236	210
BSBA - Human Resources	879	833	767	747	509
BSBA - International Business	53	45	48	41	34
BSBA - Logistics	449	459	426	440	356
BSBA - Management	1522	1432	1272	1012	1124
BSBA - Marketing	267	271	254	190	231
BSBA - Personal Financial Planning			19	12	66
BSBA - Project Management			8	18	77
Bachelor of Public Administration	152	170	178	156	158
Bachelor of Science, Construction Management	21	55	98	148	184
Master of Business Administration	772	862	836	741	690
Master of Healthcare Administration	230	258	239	207	164
Master of Public Administration	102	130	138	139	152

Credit Hours	AY16/17	AY17/18	AY18/19	AY19/20	AY20/21
Accounting	8073	9133	8853	7938	7821
Construction Management	143	168	420	710	813
Finance - All (FPF and CFP)	4530	4527	4554	3655	3886
Health Care Management	1812	1899	1656	1066	1086
Human Resources	7362	7605	6996	5235	4749
International Business	3639	3991	3552	3003	2880
Logistics	1941	2280	2040	1964	1530
Management (includes EN and PM)	8073	20083	20065	16883	16673
Marketing -All (MK and DM)	5151	5244	5455	4197	4359
Public Administration	1002	1146	1266	1381	1230
Master of Business Administration	9186	11196	13440	12812	11361
Master of Healthcare Administration	1812	3132	2883	2607	2301
Master of Public Administration	1343	1506	1005	1381	1947

Peregrine Average Percentile Rank	AY16/17	AY17/18	AY18/19	AY19/20	AY20/21	AY21/22
BSBA - Accounting	57	62	66	70	70	71
BSBA - Corporate Financial Management				71	65	78
BSBA - Health Care Management	56	60	53	59	53	62
BSBA - Human Resources	51	60	48	57	53	66
BSBA - International Business	69	73	46	60	78	72
BSBA - Logistics	47	73	50	65	54	72
BSBA - Management (includes EN and PM)	58	60	55	60	64	69
BSBA - Marketing	65	57	55	55	65	61
BSBA - Personal Financial Planning				74	47	68
Bachelor of Public Administration						68
Bachelor of Science, Construction Management					54	78
Master of Business Administration	62	66	58	64	58	65
Master of Healthcare Administration	50	54	59	75	83	67
Master of Public Administration						44