



Career Services

FIRST DESTINATIONS, BACHELOR'S DEGREE GRADUATES

This report provides information about the "first destinations" of recent Park University graduates. Data was collected through Park's First Destination Survey using Handshake and web database pulls. The survey gathers information about where graduates' first-destination is within six months of graduating with a Bachelor's degree. Park began using the National Association for Career Education (NACE) standards for the survey in spring 2019 and adopted Handshake as a first-destination survey collection tool in fall 2023.

Bachelor's-Degree Graduates

	2018-2019 Graduates	2019-2020 Graduates	2020-2021 Graduates	2021-2022 Graduates	2022-2023 Graduates	2023-2024 Graduates
TOTAL BACHELOR'S-DEGREE GRADUATES	1769	1737	1687	1026	1531	1124
Graduates whose first destination is unknown to the institution	614	518	772	489	334	918
Graduates whose first destination is known to the institution	1155	1219	915	1071	1197	206
<i>Knowledge Rate¹</i>	65.3%	70.2%	54.2%	65.76%	78.18%	18.32%
Graduates whose first destination is <u>known</u> to the institution...	1155	1219	915	1026	1197	206
<i>Unduplicated</i>						
Employed, military, and/or more education	95.2%	98.4%	97.3%	89.0%	73.0%	83%
Something else ²	4.8%	1.6%	2.7%	11.0%	27.0%	16%
Graduates whose first destination is <u>known</u> to the institution	1155	1219	915	1026	1197	206
<i>Total exceeds 100%: many have more than one first destination.</i>						
Active-duty military	note 3	37.5%	47.8%	43.0%	24.81%	12.62%
Employed	note 3	59.9%	49.2%	48.7%	53.29%	52.91%
Employed full-time	note 4	58.7%	49.2%	42.2%	49.54%	51.45%
Employed part-time	note 4	1.2%	--	6.0%	4.2%	1.45%
Employed unknown time	note 4	--	--	0.4%	--	--
Continuing their education	11.7%	34.9%	34.6%	30.1%	15.70%	17.45%
At Park	note 4	note 4	15.8%	13.1%	8.60%	6.79%
Not at Park	note 4	note 4	18.8%	17.1%	7.10%	10.19%
Other:						
<i>Special Item: Employed and/or in the Military (unduplicated)</i>	83.5%	84.7%	85.4%	81.2%	78.69%	65.53%
<i>If employed: Did you have this position during your studies? (%YES)</i>	note 4	82.7%	note 4	88.8%	39.59%	42.23%
<i>If employed: Are you working in your field of study? (%YES)</i>	note 4	note 4	note 4	60.7%	43.52%	33%
<i>If employed full-time: What is your annual salary? (average)</i>	\$59,225	\$61,672	\$64,188	\$66,115	\$67,222	\$68,115

NOTES:

1. *Knowledge Rate (*)* means the percentage of students who completed awards and whose first destination is known to the institution.
2. Other options: volunteer/service, seeking employment, planning to continue education, neither seeking employment nor planning to continue education.
3. For 2018-2019 graduates, the question was phrased: *Are you employed (including as active-duty military)?* See Other section for combined total.
4. Data not available or question not asked during this year.

Top Employers of Bachelor's-Degree Graduates (only shown if 10+ known):

(no responses with more than 10)

Top Institutions for Subsequent Education for Bachelor's-Degree Graduates (only shown if 10+ known):

	Rank (2020-2021 graduates)	Rank (2021-2022 graduates)	Rank (2022-2023 graduates)	Rank (2023-2024 graduates)
Park University	1	1	1	1

Top Areas of Study for Subsequent Education for Bachelor's-Degree Graduates (only shown if 10+ known):***Indicates fewer than 10**

	Rank (2020-2021 graduates)	Rank (2021-2022 graduates)	Rank (2022-2023 graduates)	Rank (2023-2024 graduates)
Business/Management (CIP52)	1	1	1	1
Public Administration and Social Service (CIP44)	5	5		2*
Education (CIP13)	3	2		3*
Computer and Information Sciences (CIP11)	4	4	2	
Health Professions and Related (CIP51)	2	6	3*	
Psychology (CIP42)	6	3		
Criminal Justice/Security/Protective Svcs (CIP43)	7			
Social Sciences (CIP45)	8			

(end of report)