

Park University

College of Management

Student Achievement AY2023/2024

Master's Degree Graduates

Programs	AY19-20	AY20-21	AY21-22	AY22-23	AY23-24
Master of Public Administration	39	40	44	47	32
Master of Healthcare Administration	82	91	64	53	35
Master of Business Administration	281	297	274	186	172

Bachelor's Degree Graduates

Programs	AY19-20	AY20-21	AY21-22	AY22-23	AY23-24
Accounting	49	52	70	54	52
Corporate Financial Management	7	26	20	7	20
Digital Marketing	1	0	5	2	3
Healthcare	68	53	53	69	32
Human Resources	200	165	132	97	97
Logistics	98	73	57	57	41
Management	323	301	272	254	199
Marketing	48	50	41	36	45
Personal Financial Planning	0	23	15	3	9
Project Management	0	2	6	8	15
Bachelor of Public Administration	22	32	36	27	33
BS - Construction Management	8	11	17	31	19

Associate's Degree Graduates

Programs	AY19-20	AY20-21	AY21-22	AY22-23	AY23-24
AS - Accounting	8	12	11	7	9
AS - Construction Management	4	4	4	11	14
AS - Logistics	9	12	8	10	16
AS - Management	81	86	60	55	45

Fall 2023 to Fall 2024 Graduate Retention by Program	
MBA	74%
MHA	90%
MPA	85%

Fall 2023 to Fall 2024 Undergraduate Retention by Program	
Accounting	69%
Business Analytics	56%
Construction Management	62%
Corporate Financial Management	62%
Healthcare Administration	63%
Human Resources	71%
Logistics	62%
Management	76%
Marketing	70%
Personal Financial Planning	54%
Project Management	52%
Public Administration	64%