

**North Central Missouri College**  
**Associate of Arts**  
**Business emphasis**  
**Years 1 and 2**

<b>General Education Requirements</b>		<b>Cr.</b>
<b>Communications</b>		
EN101 English I		3
EN102 English II		3
SP175 Speech Communications		3
<b>Humanities</b>		
Select one course from (3) of the four categories		9
1. Literature		
2. Fine Arts (AR104, MU109, TH111)		
3. Humanities (HU110 or HU11; HI101 or HI102)		
4. Philosophy/Foreign Language (PH101, PH102, RL101, FL110, FL120, FL155)		
<b>Managing Information</b>		
BT160 Microcomputer Applications I		3
<b>Mathematics</b>		
MT125 Elementary Statistics		3
<b>Natural Science</b>		
Must have one course with lab from each area		
1. BI110, BI100, BI101, or BI103		9
2. CH107, CH110, PS101, or PS185		
<b>Social Science</b>		
HI103 or PL216		3
Two Courses with prefix of HI, PL, GE, PY, SO, or EC		6
<b>Physical Education</b>		
PE105 Health Education		2
Physical Education Activity or Freshman Seminar		1
<b>Electives (suggested)</b>		
AC136 Elementary Accounting I		3
AC137 Elementary Accounting II		3
EC252 Microeconomics		3
EC253 Macroeconomics		3
BA154 Principles of Marketing		3
BA221 Business Law		3
<b>Total Credits Required</b>		<b>63</b>

Up to 75 hours may be applied towards graduation requirements from NCMC. Suggested courses that can be taken at NCMC are BA101, BA110, BA150, BA103, BA285, and/or 2 semesters of Language.

**Park University**  
**Bachelor of Science**  
**Business Administration/Marketing**  
**Years 3 & 4**

<b>Liberal Education</b>		<b>Cr.</b>
Writing Competency Test		P
EN306 Professional Writing in Discipline		3
<b>Business Administration Core</b>		
EC315 Intermediate Statistical Analysis		3
FI360 Financial Management		3
IB315 International Business Perspective		3
MG371 Management & Org Behavior		3
MG495 Business Policy		3
<b>Marketing Core</b>		
MK385 Consumer Behavior		3
MK411 Marketing Management		3
Choice of any 4 <b>marketing</b> electives: MK380 Advertising MK386 Retail Administration MK395 International Marketing MK401 Sales Management MK455 Promotional Policies/Strategies MK491 Seminar in Marketing		12
<b>Free Electives</b> (3 courses <b>must</b> be 300 level or higher)		<b>21</b>
<b>Credits</b>		<b>57</b>
<b>Total Credits Required</b>		<b>120</b>

2012-2013